

The Korean Oil Industry Challenges and Opportunities

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Outline

- 1. Overview of Korean Oil Industry**
- 2. Key Issues and Challenges**
- 3. Key Opportunities**
- 4. Conclusion**

1. Overview of Korean Oil Industry

Outline of Korean Economy and Oil Industry

GDP (FY 2004)

▪ Nominal GDP	US\$ 680 BN (World's 10th largest economy)
▪ GDP per capita	US\$ 14,162
▪ Growth rate	4.6 %

Crude Oil Import

2,262 MBD
(US\$ 29,917 mil, **World's 5th largest importer**)

Product

▪ Consumption	2,064 MBD (World's 6th largest consumer)
▪ Export	581 MBD (US\$ 10,203 mil)
▪ Import	389 MBD (US\$ 6,848 mil)

Refining Capacity

2,735 MBD (**World's 5th largest capacity**)

of Service Stations

11,000

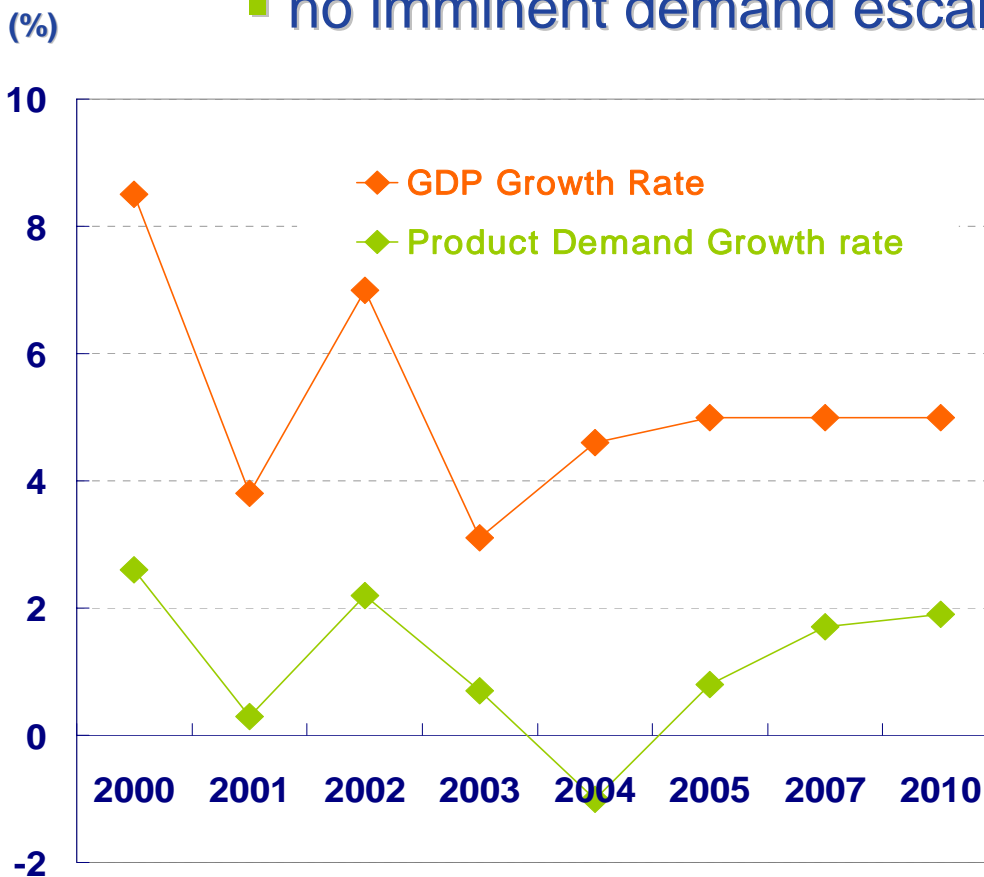
of Vehicles

15 million

1. Overview of Korean Oil Industry

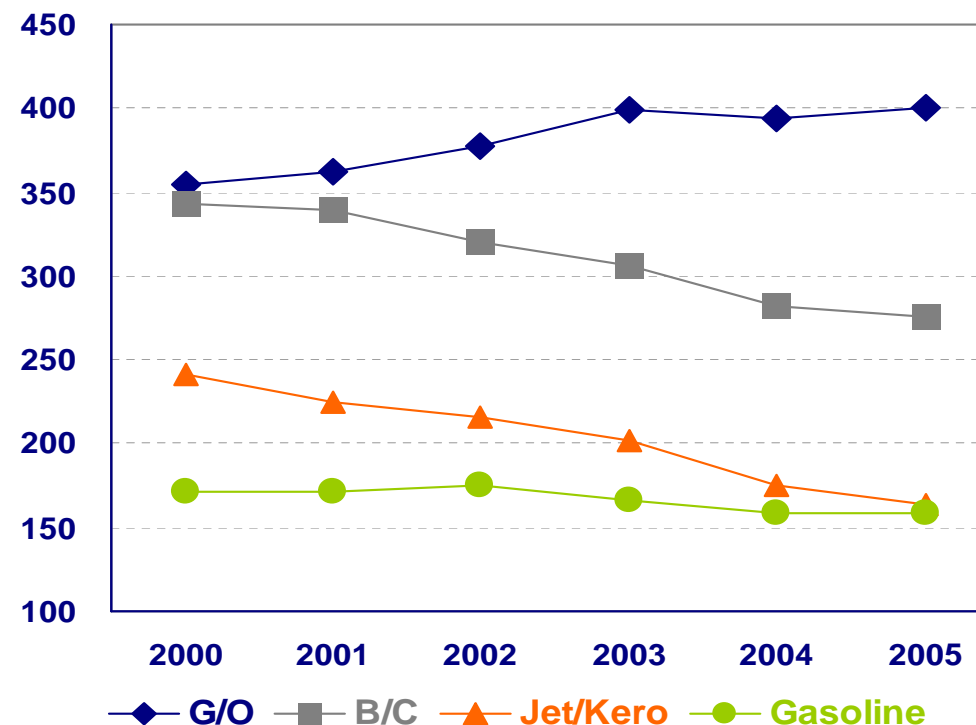
Domestic Demand vs GDP

- Korean economy grew 5+% for the last 5 years
 - demand for oil products remains the same
 - no imminent demand escalation is expected



[MOCIE, FACTS-Asia/Pacific Energy Demand & Supply, Spring 2005]

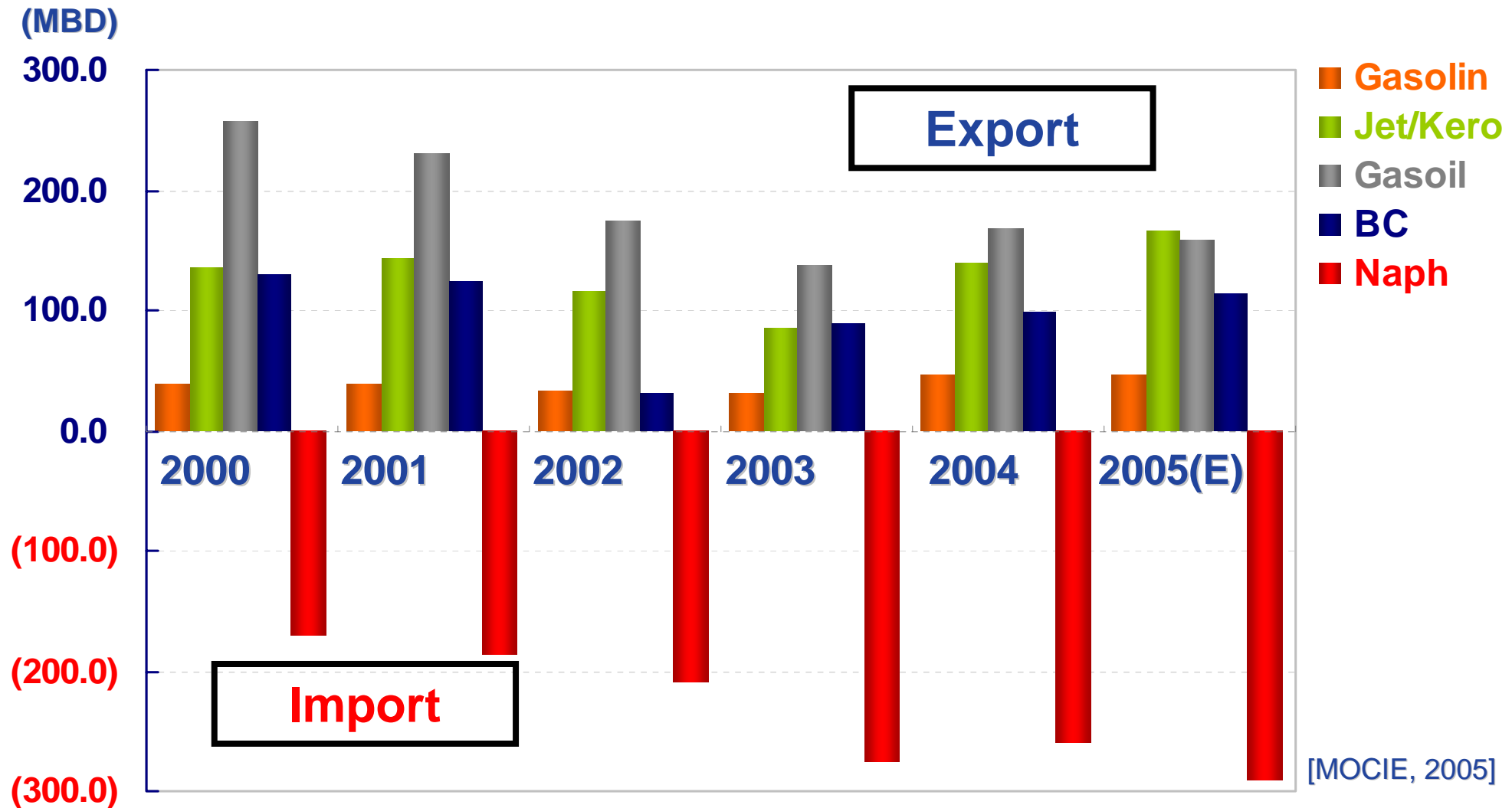
Demand By Products



[Korea Petroleum Association 2005]

1. Overview of Korean Oil Industry

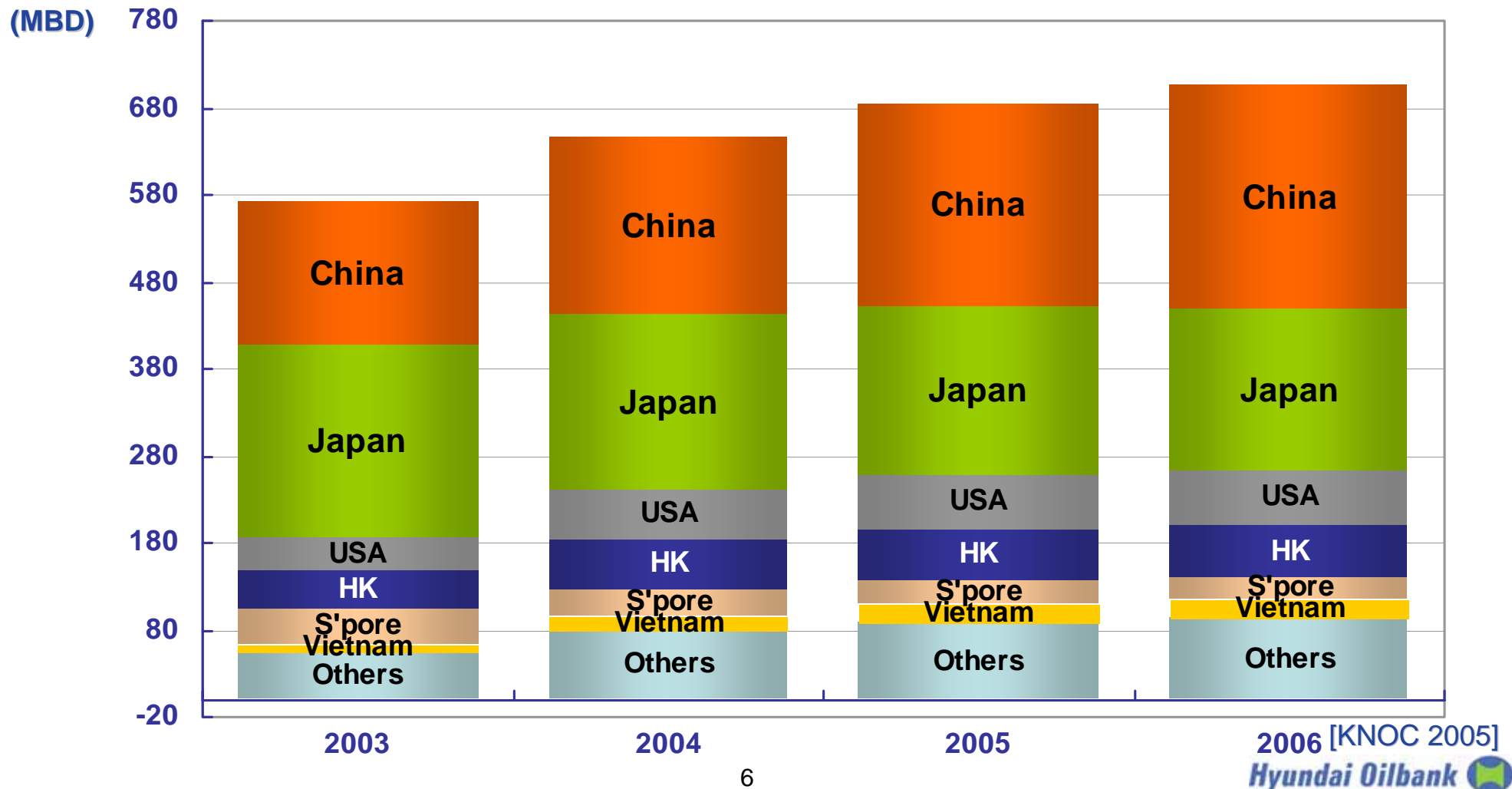
Export/Import Balance



1. Overview of Korean Oil Industry

Export by Country

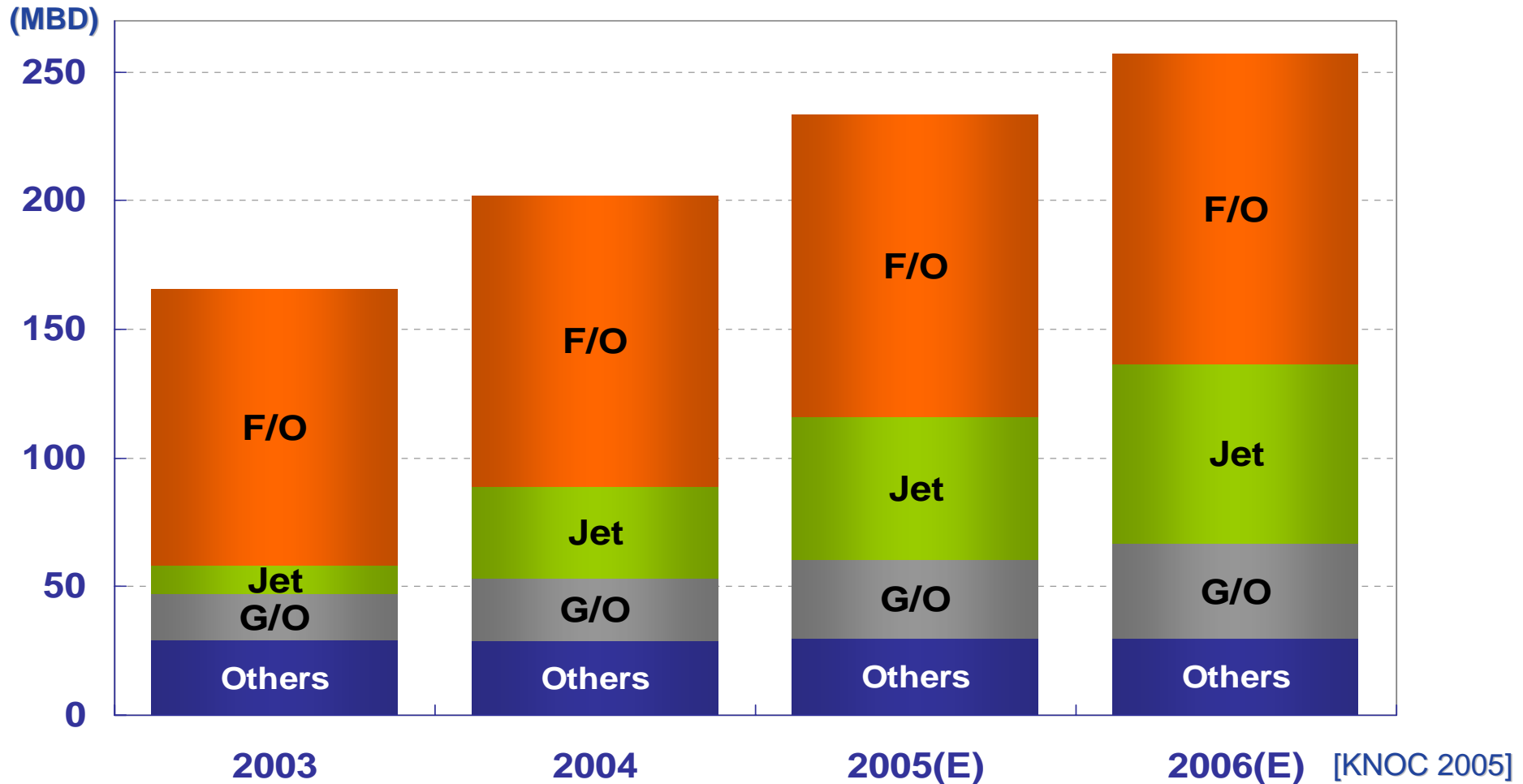
- Skyrocketed demand from China
- Japanese tighter product spec. after '04



1. Overview of Korean Oil Industry

Export to China

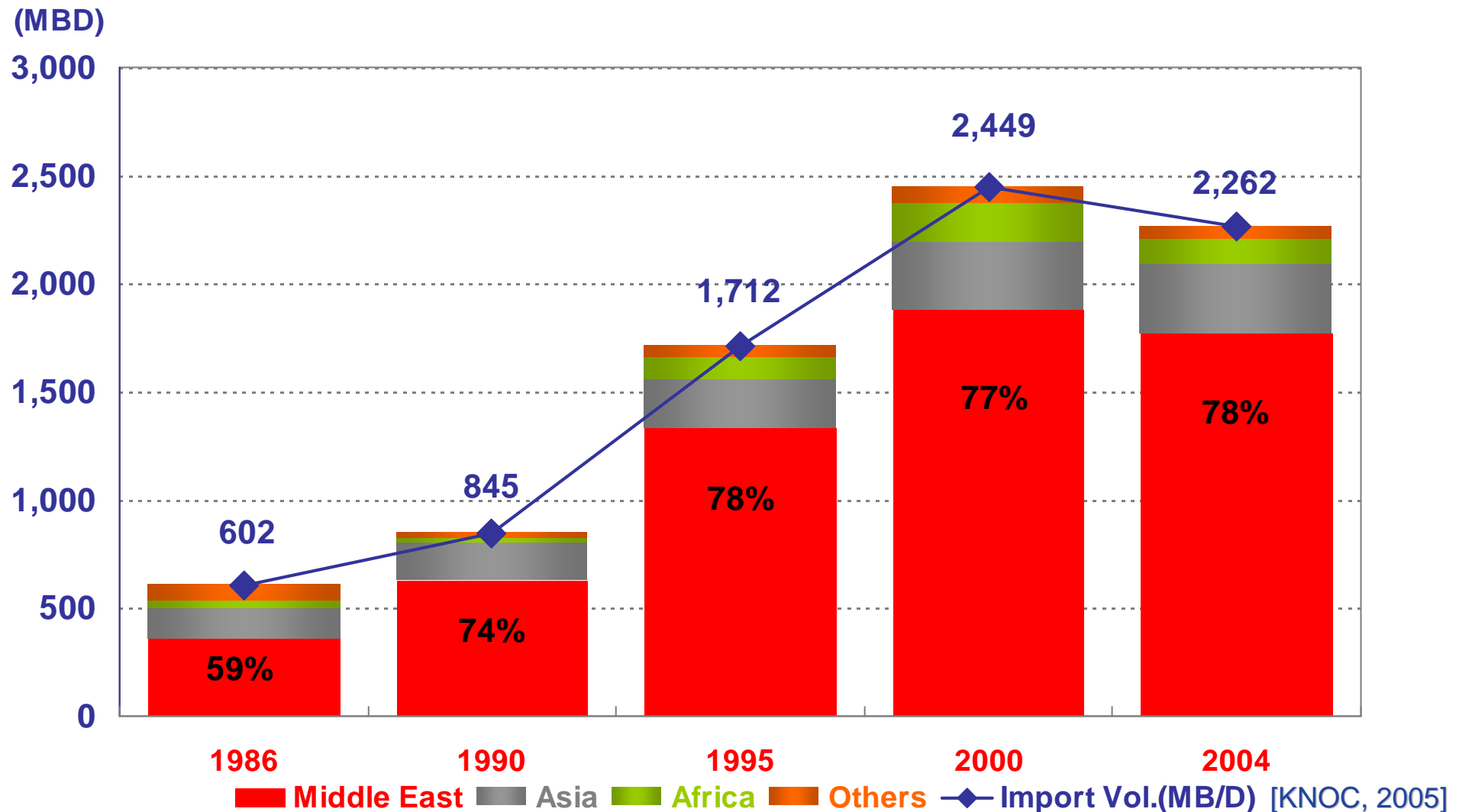
- Export volume to China surged by 22.0% year on year to 202 MBD last year



1. Overview of Korean Oil Industry

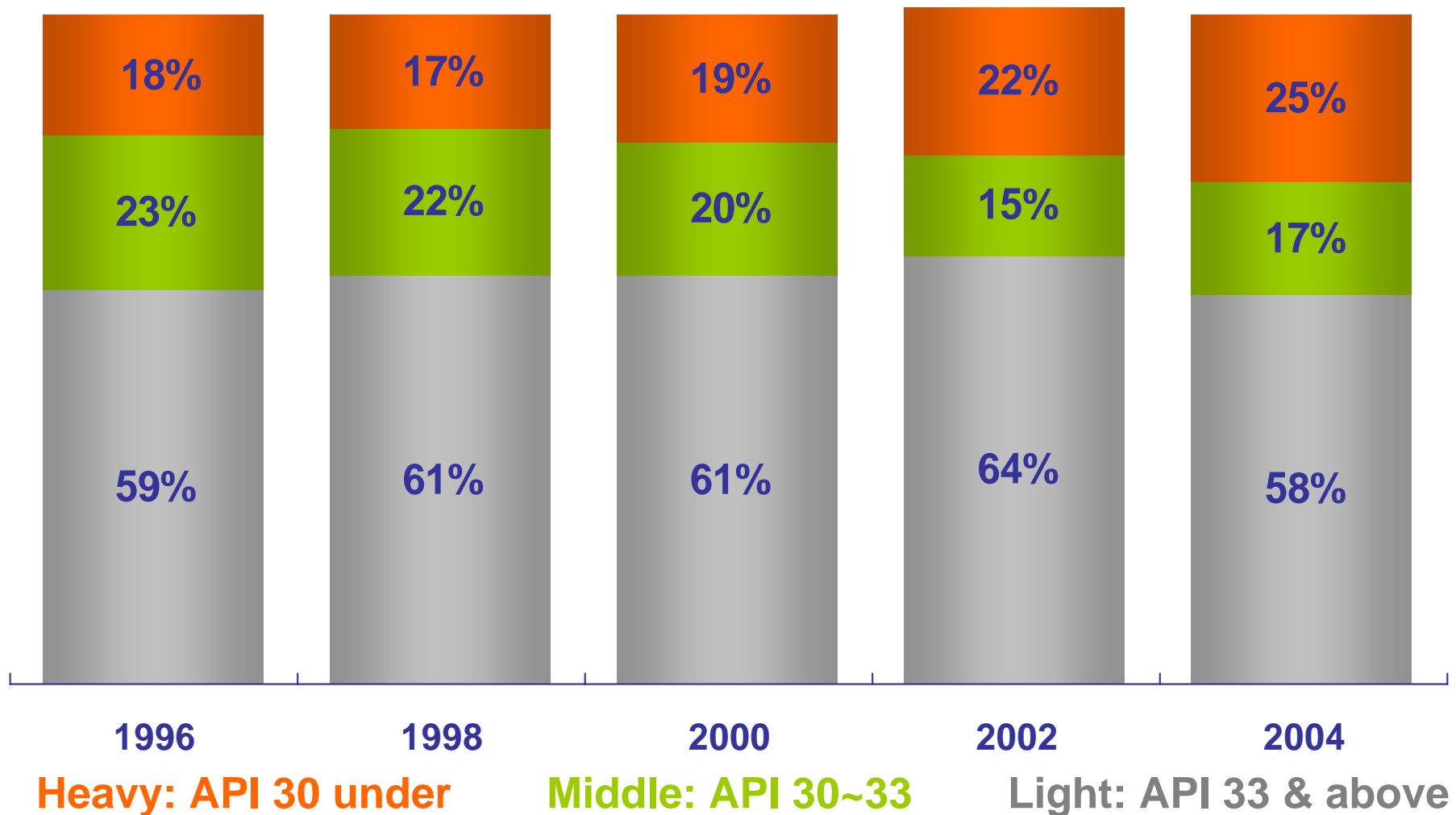
Crude import by Region

- Dependence on Middle East crude remains high at over 75%



1. Overview of Korean Oil Industry

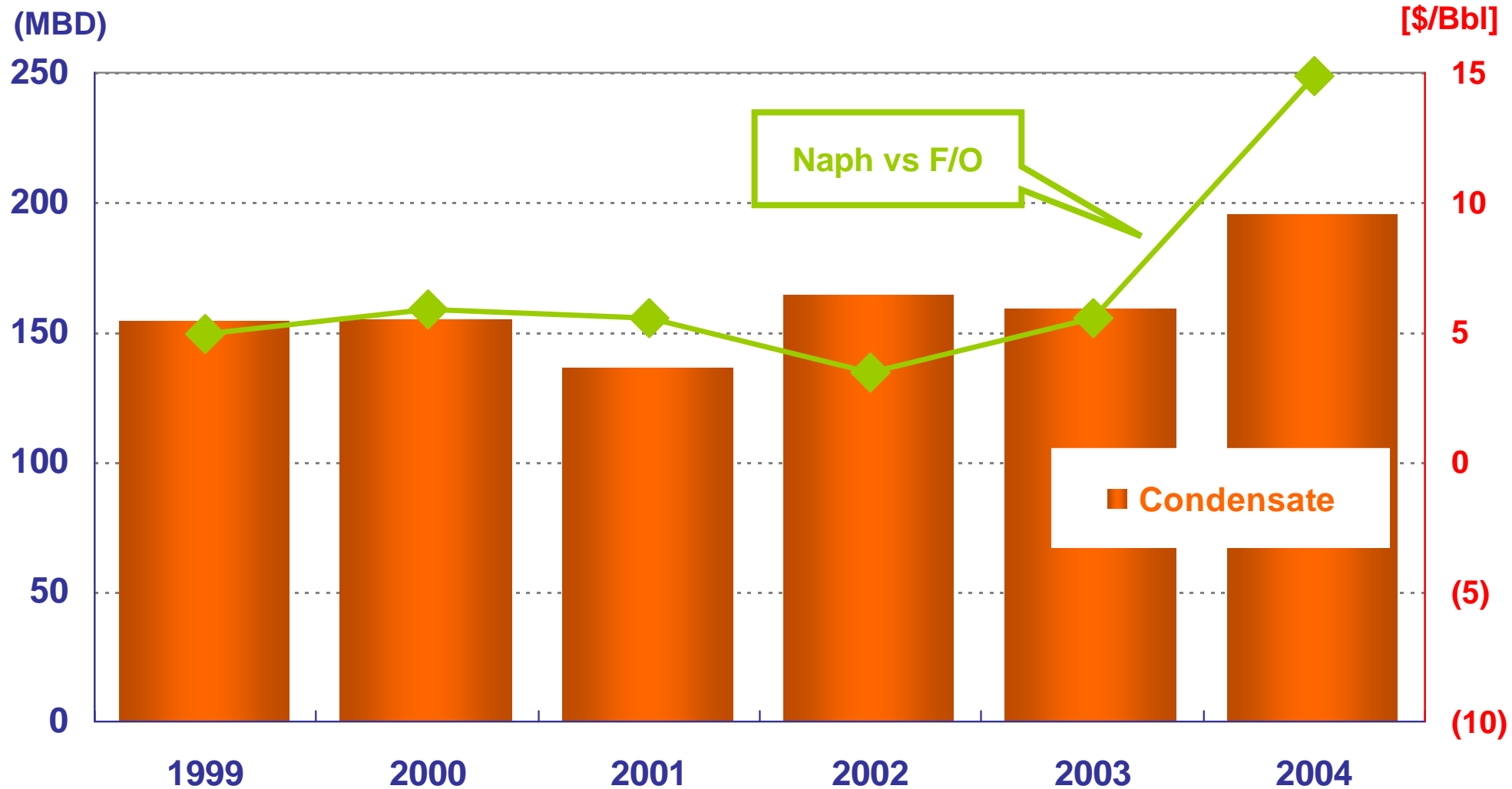
Crude Import by Grade



[KNOC, 2005]

1. Overview of Korean Oil Industry

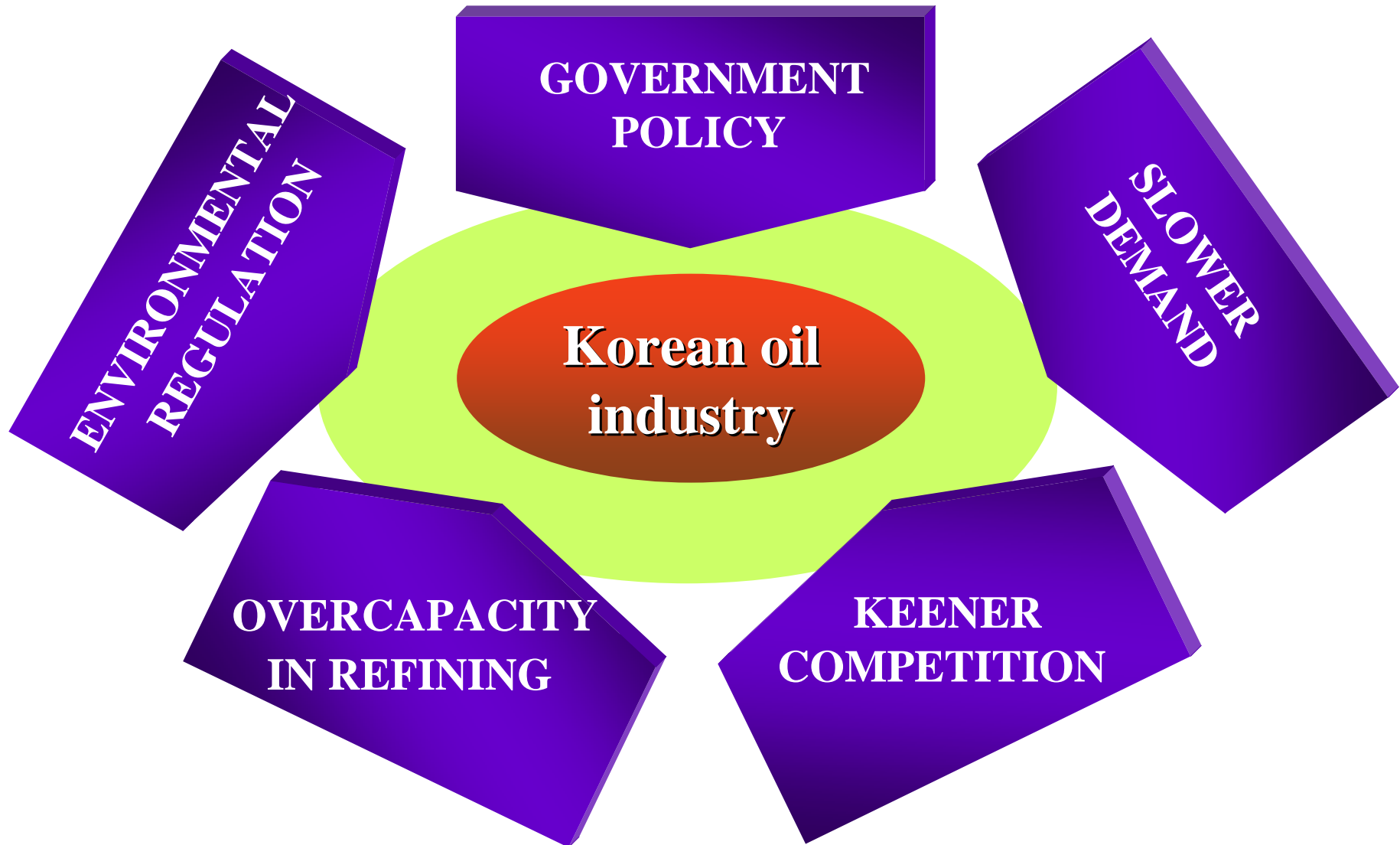
Crude Import-Condensate



[KNOC, 2005]



2. Key Issues & Challenges



2. Key Issues & Challenges **Government Policies/ Slower Demand**



Government Policies

- **Policy of Accelerating open-market and FTA**
- **Macro/Micro basic plan for new & renewable energy**



- **Saturated domestic market**

- **Demand growth centering on light oil and transportation (especially diesel)**

- **Tax Scheme on products (100:85:50)**

2. Key Issues & Challenges **Keener Competition/ Environmental Regulation**

Keener Competition

- **Severe competition among refiners**
- **Overly established Channel- 11,000**
- **Demand shift to renewable and substitute energy**

▪ **Kyoto protocol will come into effect**

▪ **Tougher environmental regulations on petroleum product**

▪ **Introduction of Alternative Motor fuel; CNG, Bio-diesel, Hybrid-car**

Environmental Regulation

2. Key Issues and Challenges **Correspondence to Climate Change**

- **Careful preparation for Kyoto protocol and New Agreement of 6 countries (Australia, China, India, Japan, South Korea, USA)**
 - **Opportunity for New Business**
 - R&D for Clean Energy development
ex) Landfill Gas, Bio Fuel, Wind power, Fuel Cell etc.
 - Development of CO2 treatment technology
 - **Improvement Efficiency of Existing Business**
 - Installation of the high-energy efficiency devices
 - Reshuffle the energy for CO2 reduction



2. Key Issues and Challenges **New Environment Regulation Method**

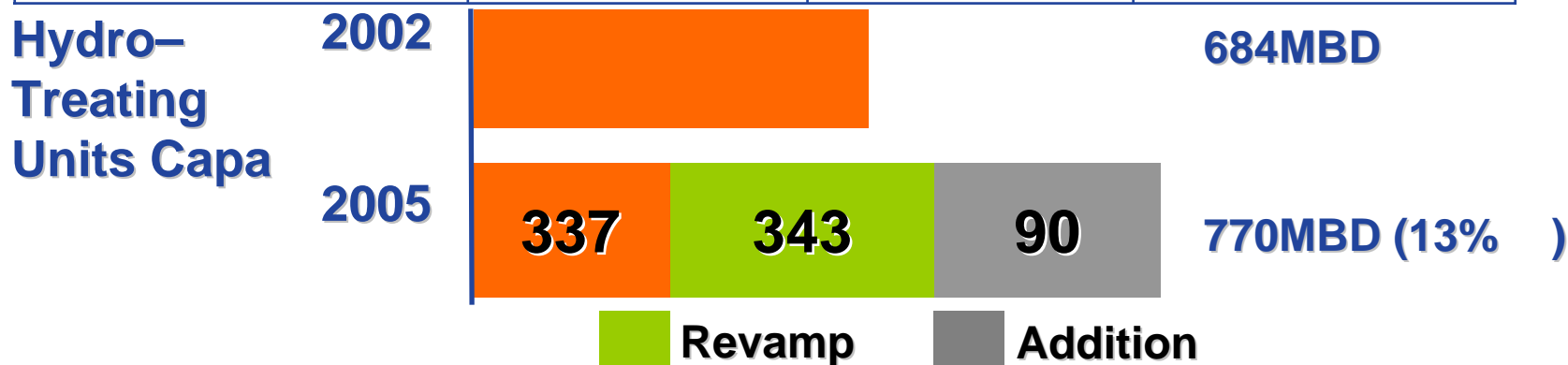
- **Changes of Environmental regulation method for sustainable development**
 - **Introducing the Voluntary Agreement**
 - **Site Assessment and Soil Remediation (Dec. 2003)**
protect the additional contamination through quick/efficient remediation
 - **Emission reduction of Chemicals (named as 30/50 Program, Dec. 2004))**
reduce the emission 30% by 2007, 50% by 2009 compared with 2001
 - **Green Procurement System (mandatory to the public institution, Sept. 2005)**
competitiveness of eco-friendly product will be increased
 - **Regulation on total amount from July 2007 in Metropolitan**

2. Key Issues and Challenges

Tighter Product Specifications

- Addition or upgrading of desulphurisation units
Switch to ultra- low sulfur motor fuels from January '06

Item	2002	2006	2010(?)
Gasoline	130 <	50<	10<
Diesel	430 <	30 <	10<



2. Key Issues & Challenges

Overcapacity in Refining

Refiner	CDU capacity (MBD)	Actual Production in 2004 (MBD)	utilization rate (%)
HDO	390	283	72.56
SK	840	720	85.71
GS	650	618	95.08
S-Oil	580	538	92.76
ICO	275	102	37.09
Sum	2,735	2,261	82.67

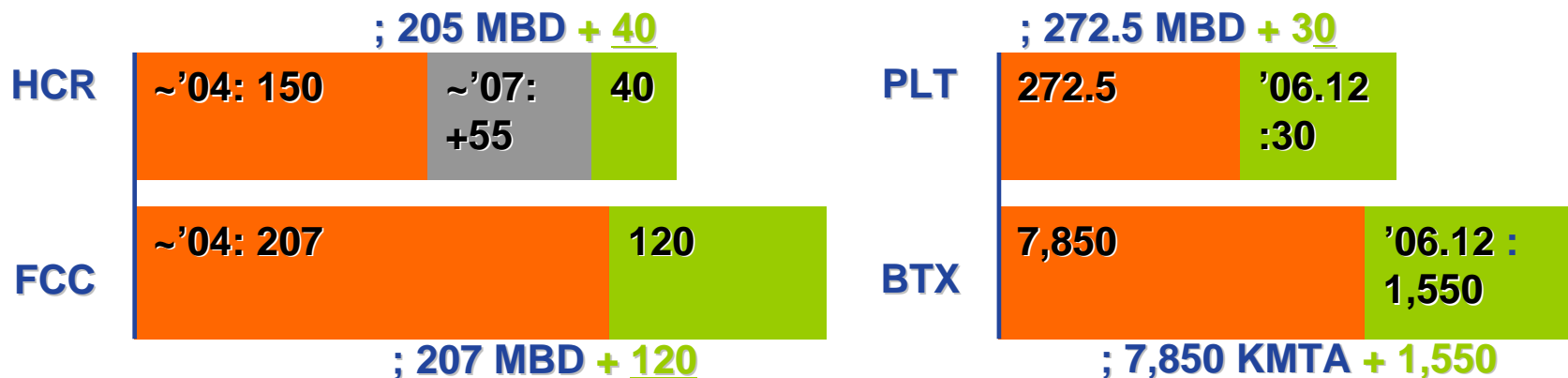
ICO under court receivership



3. Key Opportunities

Future Upgrading and BTX Expansion

- Korean refiners are focusing on upgrading their facilities to **increase** the yield of lighter products and also expanding BTX units to **diversify** its business territory and **maximize** profitability



	Upgrading		BTX Expansion	
Item	HCR	FCC	PLT	BTX
Capacity	245	327	303 MBD	9,400 KMTA

4. Conclusion

Create New Opportunities

Invest on facilities upgrading to exploit the gap between light/heavy product/crude
Invest on BTX for Integration into Petrochemical downstream
Further develop the growing Chinese market

Manage

Internal Industry Competition and preserve operational excellence
Optimize operations with neighboring refineries for mutual advantage

Diversify and Stabilize crude oil import sources

Sustain oil exploration & development projects
Beef up cooperative relationship with oil-producing countries

THANK YOU

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