

Energy & Greenhouse Gas Management System in Refineries

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Chon, Son-Gyu (全宣奎 部長)

Energy Management Team



Part I. Business Environment

Part II. Green Growth Strategy of GS Caltex

Part III. Energy Management Systems in GS Caltex

Part IV. Conclusion

Part 1 : Business Environment

- 1. Global Green Growth Policy**
- 2. Greenhouse Gas Management Plan in Korea**
- 3. Cleaner Fuel Requirements**

I -1. Global Green Growth Policy

- ❑ Increase in global energy demand and necessity for responding climate change escalate the need for sustainable development through green growth.
- ❑ Major countries set green growth policies such as efficient energy consumption, building low carbon society and green job creation.

Global Green Growth Policies

EU

- ▷ Lead 'Market' Initiative
 - Financial Market & Carbon Trading
 - Carbon Tax, Non-tariff Barrier
 - Energy Management System (EN16001, ISO50001)

U.S.A.

- ▷ Regulation : (EPA*) Mandatory Reporting of Greenhouse Gases Rule
 - Facilities with 25kTon GHG or more to submit annual reports to EPA
- ▷ Green Jobs : (DOE**)
 - Invest \$150 billion for 10 years to create 5 million green jobs

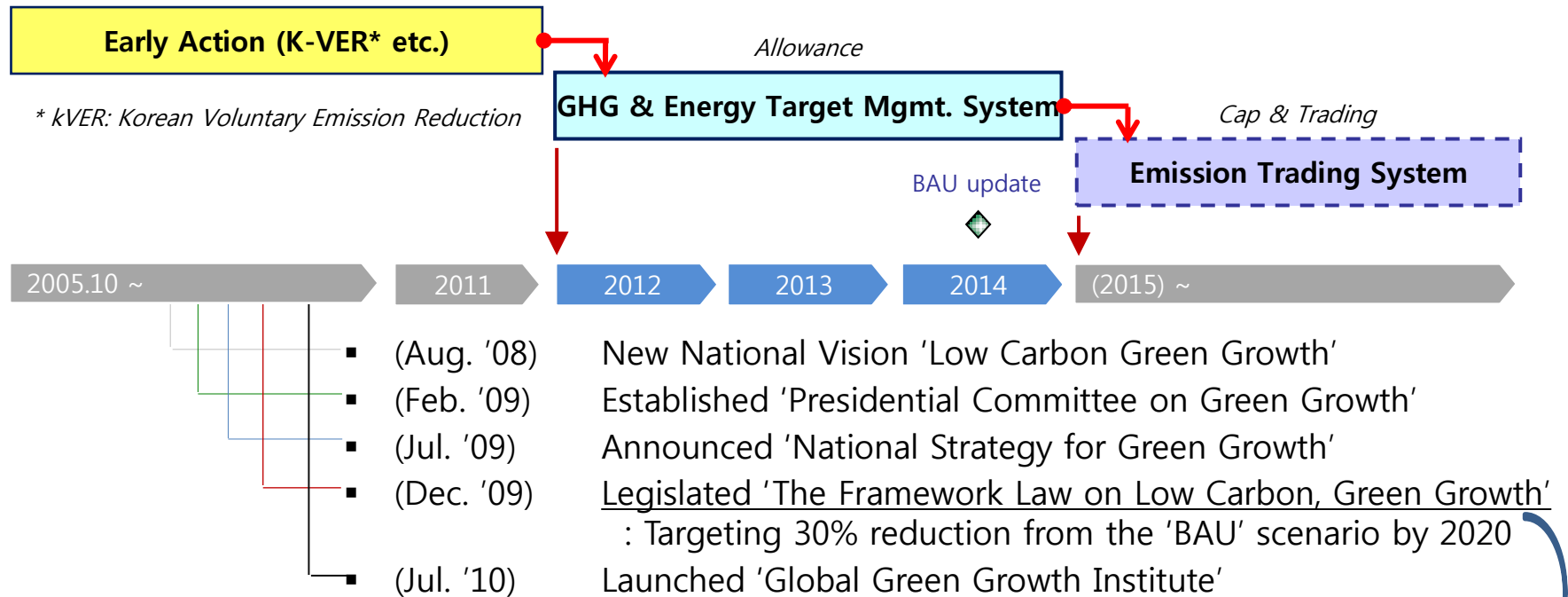
China

- ▷ Promote New & Renewable Energy Industry
 - Invest \$74 billion for 10 years to promote new & renewable energy

* EPA : Environment Protection Agency ** DOE : Department of Energy

I -2. GHG Management Plan in Korea

❑ 'Green Growth' as a new growth paradigm in Korea



▷ New Policy

- 'GHG & Energy Target Management System'(2012~), 'Emission Trading Scheme'(2015~)
- Renewable Portfolio Standard (RPS, 2012~) and Renewable Fuel Standard (RFS, on the table)

▷ Promote Green Industries

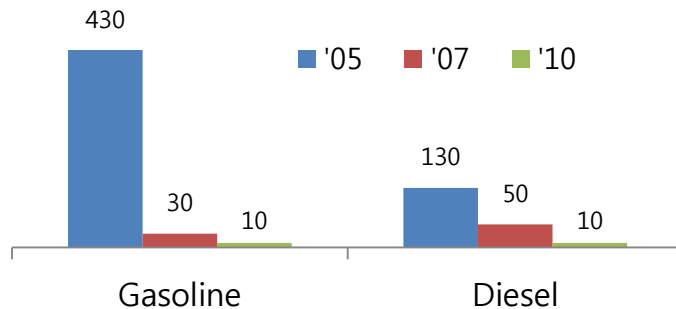
- Invest \$ 83.6 billion into green sectors for the next 5 years (2% of GDP)

I -3. Cleaner Fuel Requirements

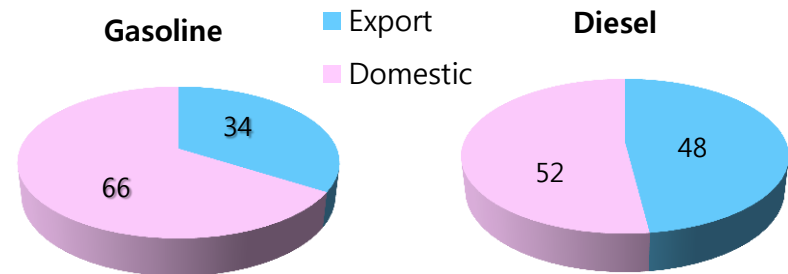
❑ World class fuel specification sharpens the competitiveness in exports

- ▷ Korea is taking the lead of fuel specification
- ▷ It helps the competitiveness in exports of Korean refiners

Sulfur Specification in Korea (ppm)



Product Distribution (GS Caltex, 2010)



❑ Meanwhile, it bears fixed & variable cost & GHG increase of refineries

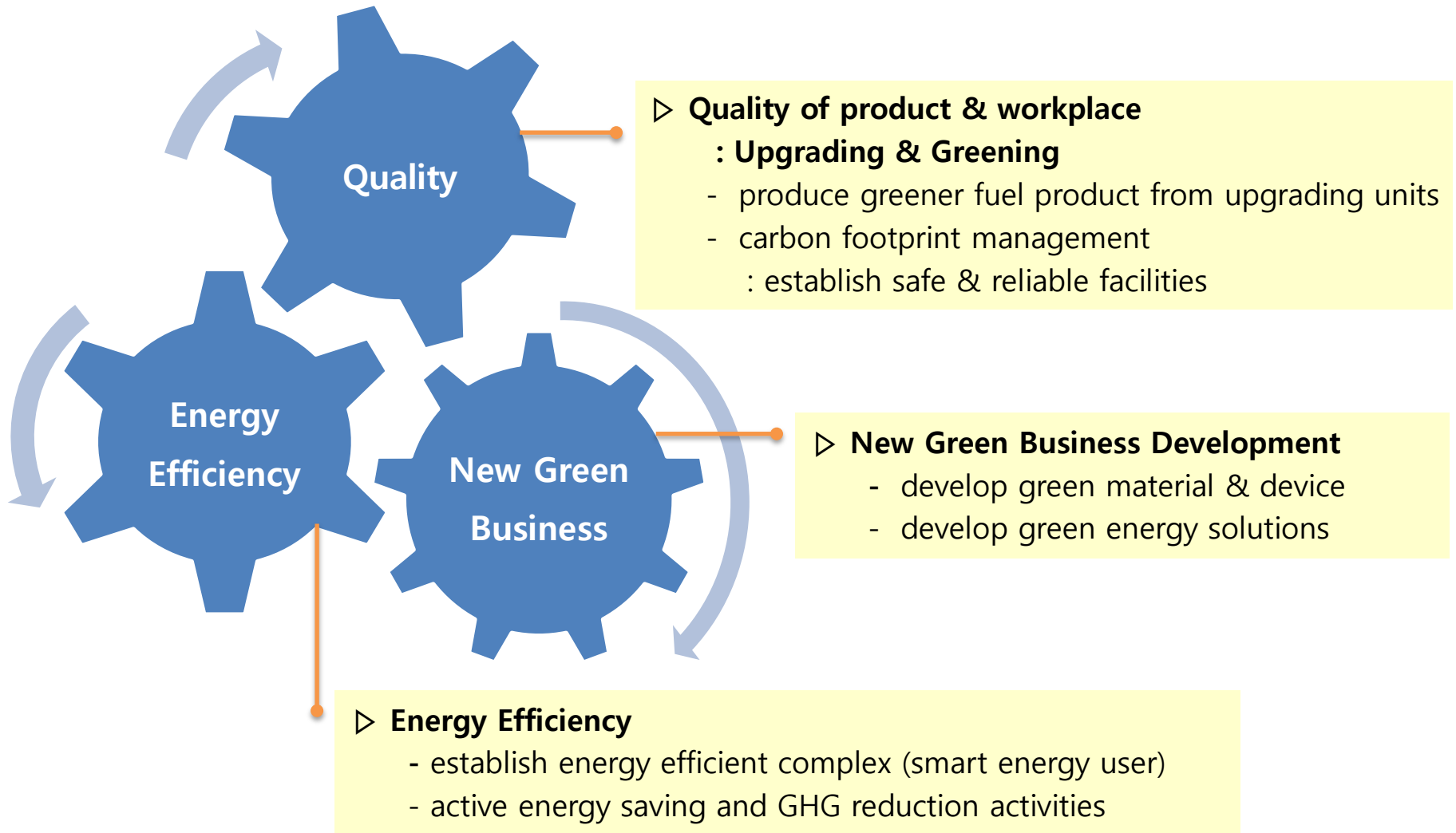
- ▷ For Cleaner Fuel Production, Refiners should bear fixed and variable cost
 - Fixed Cost : Hydro-treating units
 - Variable Cost : Hydrogen Consumption (about 100 million USD for 50,000 NM3/hr)
- ▷ Also, GHG emission surges (about 500kTCO₂e from 50,000 NM3/hr hydrogen plant)
 - Hydrogen Plant is one of the heaviest GHG sources (20~50% of refinery GHG production)

Part II : Green Growth Strategy of GS Caltex

- 1. Quality - Upgrading & Greening**
- 2. New Green Business Development**
- 3. Energy Efficient Refinery**

II-1. Green Growth in GS Caltex

- ❑ Green Growth in GS Caltex has been evolved into three categories



II-2.1 Quality - Upgrading & Greening

❑ Upgrading Facilities produce greener products from heavy oils

- ▷ large-scale investments in order to take the lead in the green market.
- ▷ No. 3 heavy oil upgrade unit (VR-HCR) started commercial operations in December 2010 and No. 4 HOU (VGO-FCC) is to be completed by 2013.

Upgrading

- ▷ 'Heavy Oil Upgrading Units' (FCC, HCR, VR-HCR, VGO-FCC ('13))
 - enhance cleaner fuel production
 - boost local economy and create jobs

- ▷ Global refinery upgrading capacity ; % of distillation capa.

Capacity, Thousand bpcd	Installed 2010	Additions 2011~2015	Forecast 2016
Crude distillation	93,100	8,175	101,275
Upgrading	32,543	6,339	38,882
%	35%	78%	38%

Source : IEA and Muse, Stancil & Co.

❑ Greening, - 'Carbon Footprint Management'

- ▷ Total Green Facilities encompassing 'workplace', 'service station' and 'society'

Greening

- ▷ Remediation of contaminated soil
- ▷ HSE Program
- ▷ ODA (official development assistance)
- ▷ VOC¹⁾ recovery / TMS²⁾ / LDAR³⁾
- ▷ CSR⁴⁾ through GSC Foundation

1) VOC: Volatile Organic Compound, 2) TMS: Tele-Monitoring System, 3) LDAR: Leak Detection And Repair, 4) CSR: Corporate Social Responsibility

II-2.2 New Green Business Development (1/2): Energy material device

- ❑ With multi-faceted R&D activities, GS Caltex engages in such businesses as core materials of rechargeable battery and thin-film battery

▷ To cope with possible EV market expansion, technologies for efficient energy storage should be closely monitored and explored ; global high-efficient-battery market will grow 30% per annum.

Energy material device business

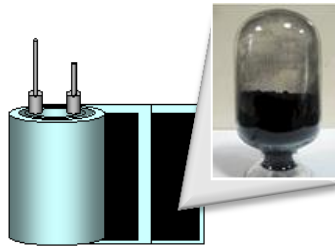
Eco-friendly energy solution business

Anode & Cathode Material (for LIB¹⁾)



- Cathode : 2kTon/yr (under construction)
- Anode : 1kTon/yr (under construction)

Carbon Material (for EDLC²⁾)



- 300Ton/yr Plant (running)
- Scheduled to increase capa.

Thin film battery



- 700K cell/yr. (running)

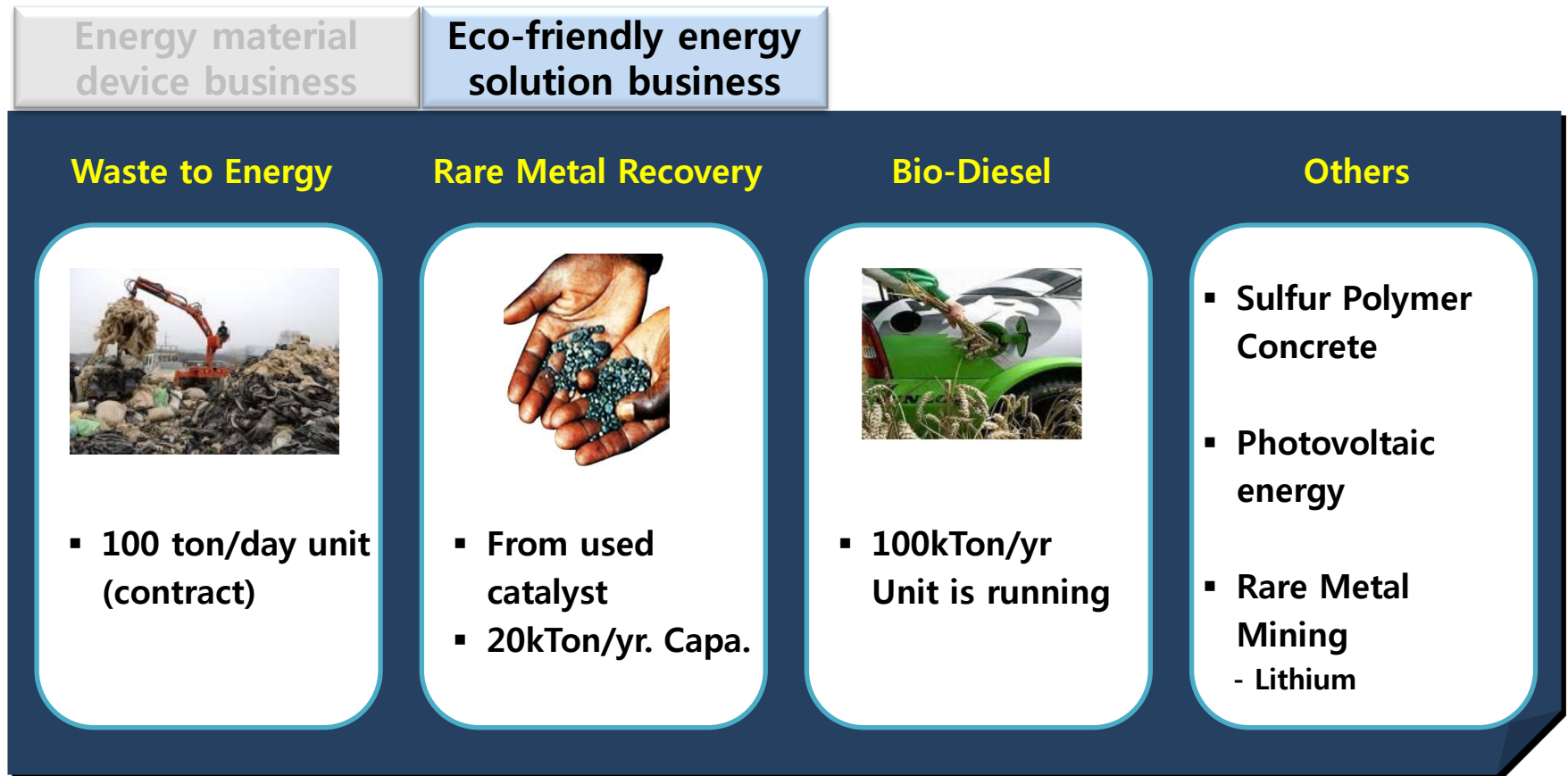
Fuel Cell



- Green-home Project

II-2.2 New Green Business Development (2/2): Energy solution

- ❑ Also, GS Caltex is focusing on eco-friendly energy solutions



II-2.3 Energy Efficient Refinery

❑ From Performance Indices, Energy Efficiency & Operation Availability Come First

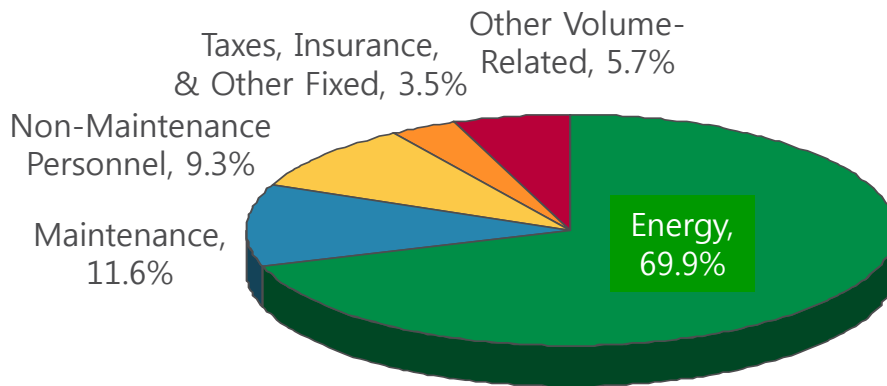
Profitability Index = Function { Energy Efficiency (EII), Operational Availability (OA), etc.. }

** Energy Intensity Index (EII) = % of Actual Energy / Standard Energy, The Lower, The More Efficient*

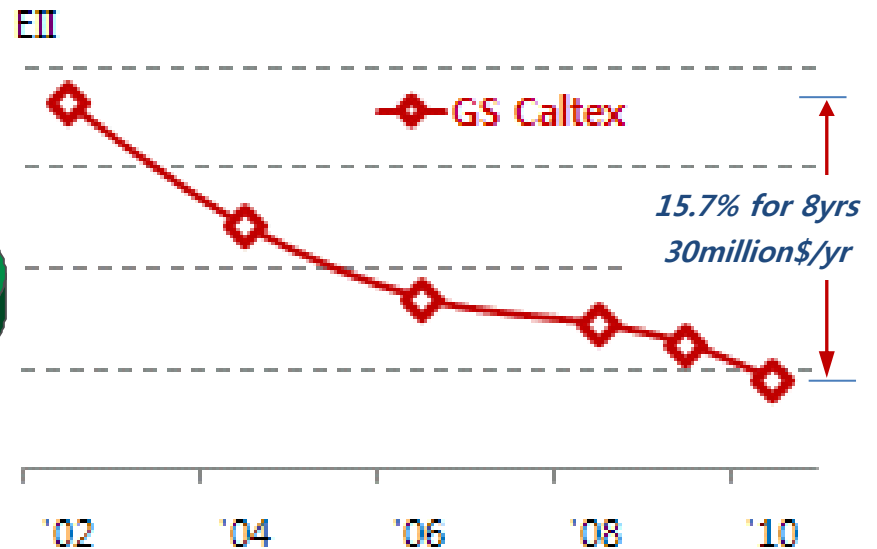
** Return on asset (ROA) = Profit to Sales Ratio (function of EII) × Asset Turnover (function of OA)*

❑ GS Caltex is deploying consistent effort to achieve better energy efficiency

- ▷ Energy cost is the dominant factor → Energy management is the core for 'viability of refineries'
- ▷ GS Caltex has been achieving about 2 folds of average refineries' EII improvement for a decade



Source : 2008 Solomon Study - Asia/Pacific



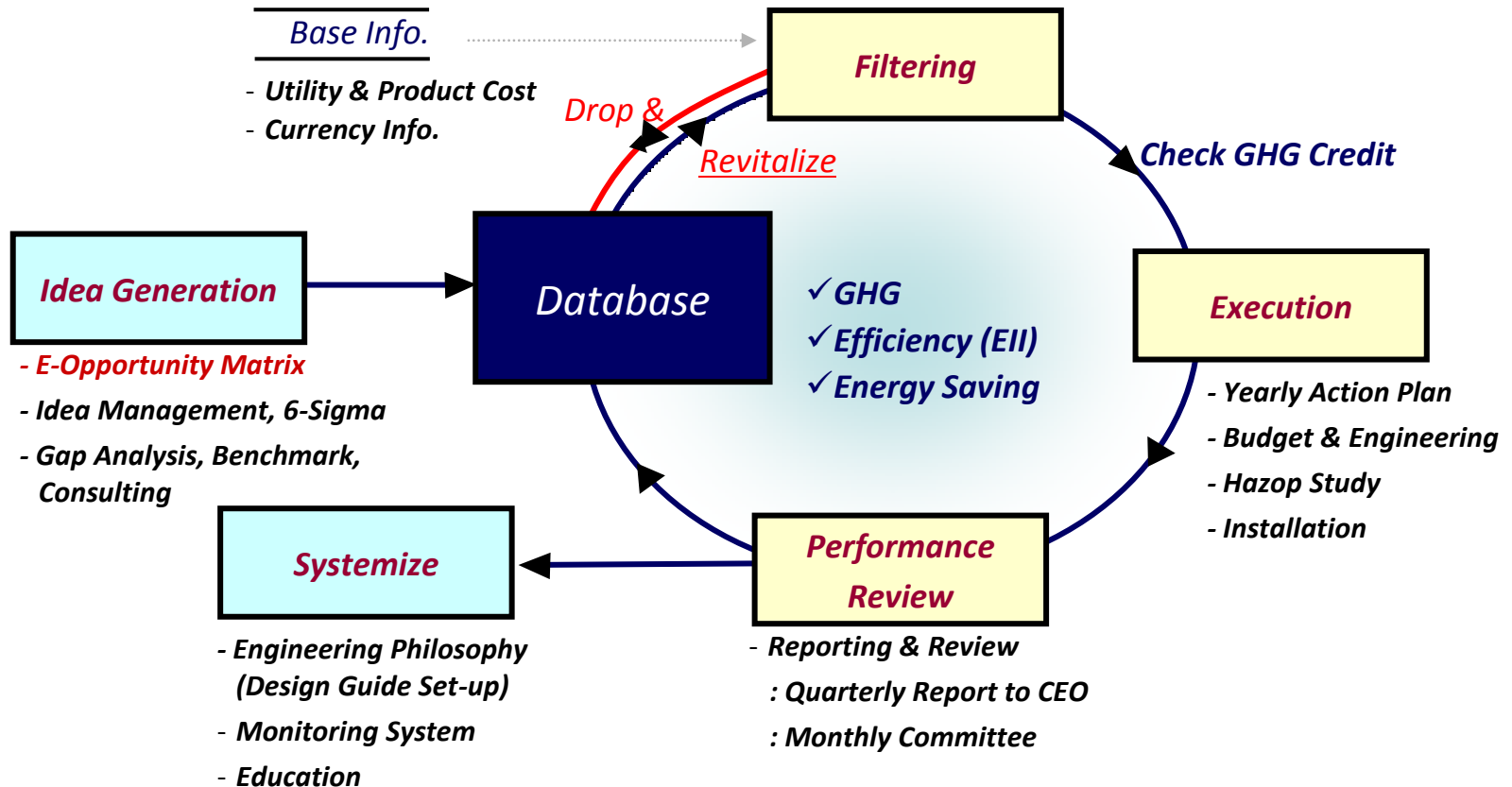
Part III : Energy & GHG Management System in GS Caltex

III-1. Commitment & Culture

❑ Strong Commitment, Management System and Culture

- ▷ Performing regular performance review based on strong commitment
- ▷ Energy cost or GHG reduction ideas should be centralized (database) and reviewed regularly

E-Database Mgmt. Cycle



III-2. Centralized Activities & Consistent Implementation

❑ Established core energy teams to centralize energy & GHG related activities for the following reasons

- ▷ Proactive management
- ▷ Top down approach for a bigger impact
 - : some energy items become tangible only when we deploy centralized activities
- ▷ Expertise cultivation
- ▷ Change management (to overcome internal inertia)

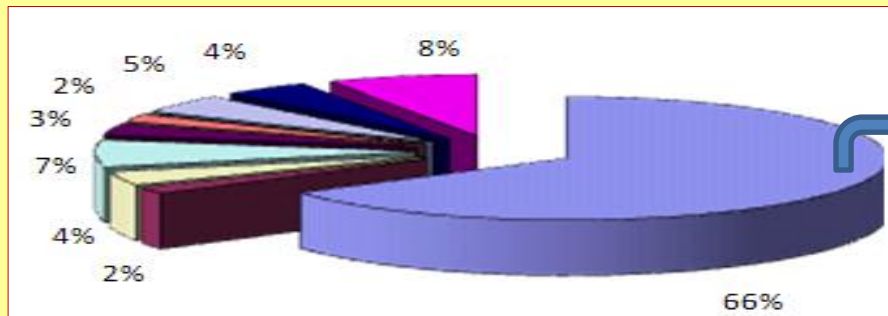
❑ It's all about 'consistent implementation'

- ▷ Most items are kind of 'hard work rather than rocket science'

Examples ;

- Furnace Optimization
- Stripping Steam Control
- Reflux Optimization
- Heat Exchanger Fouling
- Maximize Hot Feed, etc...

Example : Steam Valve Leak Taskforce Activity



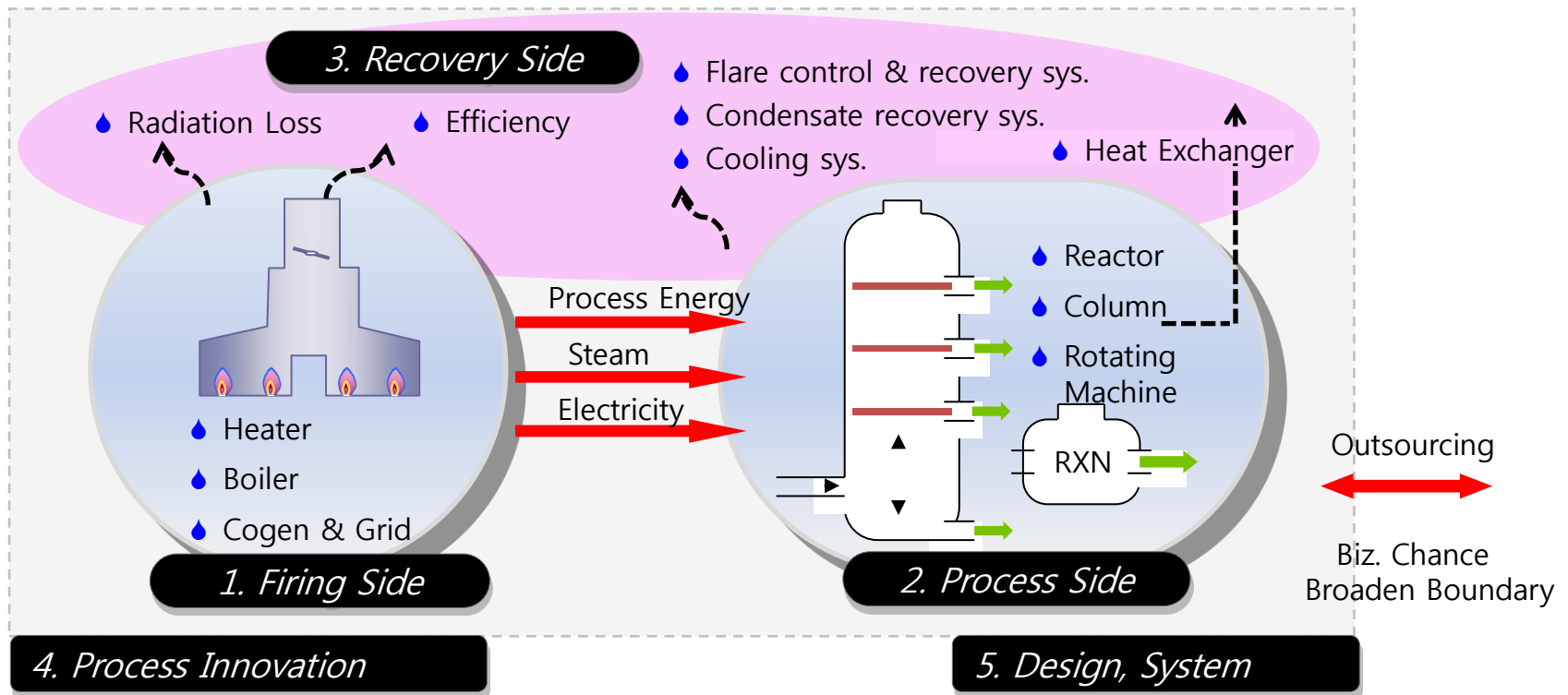
- Gland Packing
- Bonnet Gasket
- Flange Gasket
- Drain Valve
- Pinhole
- Union Leak
- Insulation
- Cond.Problem
- Stm Trap
- Lead Line

- ✓ Result : 1,000 Point Fixed (energy loss worth 1Mil.\$/yr.)
- ✓ Pareto Diagram Result : Valve Gland Leak (66%)
- ✓ Obstacles : Seems Negligible, Multi-Department Job, Gray Area (Tank Farm etc.),...

III-3. Opportunity Finding

❑ Opportunity Matrix

- ▷ Logical & through opportunity finding in terms of a) energy efficiency increase, b) energy unit cost reduction, c) new business development
- ▷ Major Potential Areas 1. Firing, 2. Process, 3. Recovery, 4. Process Innovation, 5. System



III-4. Performance Tracking & Evaluation System

❑ No Measure, No Improvement

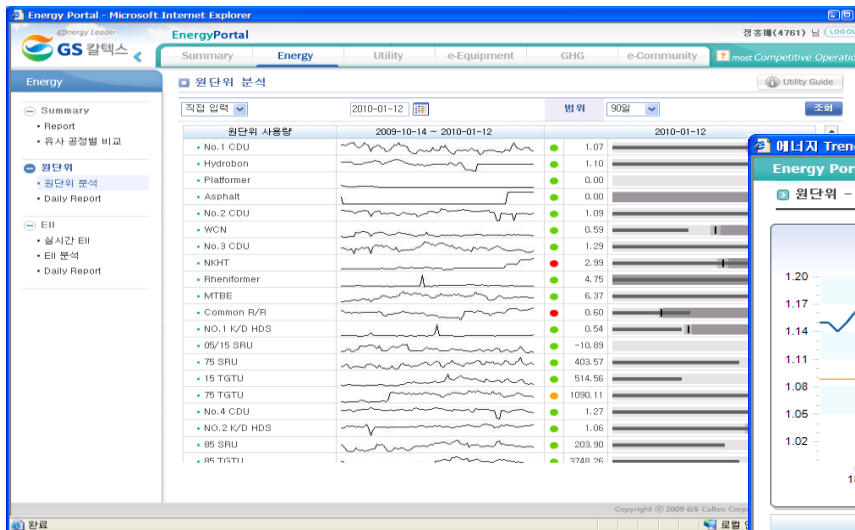
▷ Measuring energy efficiency or energy loss per category

- provide with rationale of energy efficiency projects
- track and monitor its performance in a sustainable way

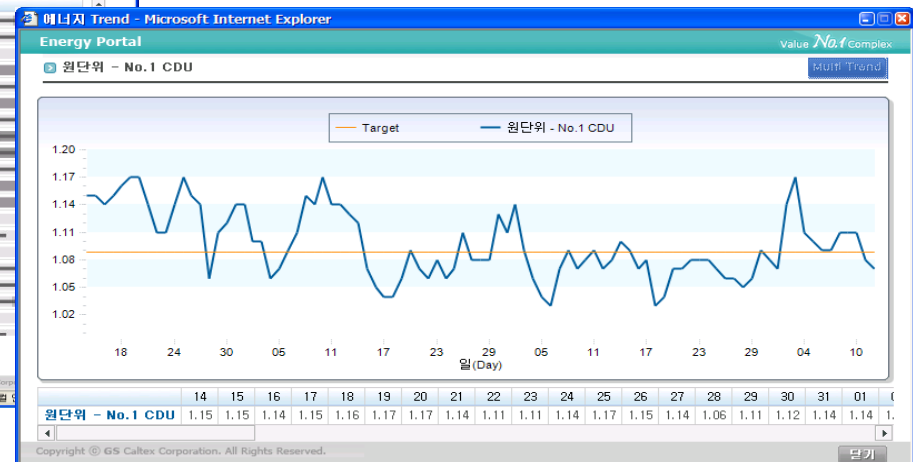
▷ Set energy saving performance as one of team key performance indices (KPI)

- better to have 'aggressive target' - *"5% is not possible, but 20% is possible"*

Example : Energy Portal



- ✓ % Fuel Tracking
- ✓ Tracking per energy source



IV. Conclusion

- ☐ Unpredictable market environment and the advent of new policies and fuel standard drive refiners to prepare new green growth strategy
- ☐ GS Caltex keeps moving towards green growth through upgrading & greening of current working site, developing new green businesses, and consolidating energy efficiency of Yeosu Complex
- ☐ To establish energy efficient refinery, performance measuring & evaluation system and consistent implementation based on strong commitment, surpassing any obstacles, are required.
- ☐ We believe that diverse collaborative activities such as co-research program and personal exchange among energy companies from the three countries will provide all of us with win-win synergy.

감사합니다

非常感谢

ありがとうございます



Ye-ul Maru (Venues & Eco-Park located in Yeosu)

Ye-ul Maru, 100 million USD worth CSR project donated by GS Caltex will be the most eco-friendly landmark in Yeosu where GS Caltex is running world scale refining & petrochemical complex. Ye-ul Maru will be equipped with spacious venues, exhibition halls, eco-park, etc, and it is schedule to open by the first half of 2012 when the Yeosu Expo is held

