Constructing Hydrogen Supply Infrastructure for Promotion of Fuel Cell Vehicles

October 19, 2011

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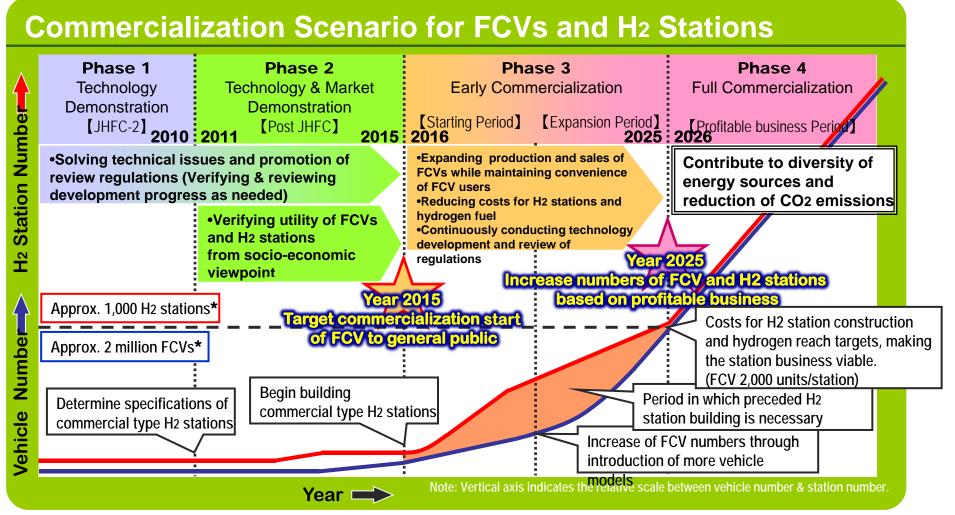
The Future of Energy, Resources and Materials JX Nippon Oil & Energy Corporation



Scenario

Commercialization Scenario of FCV and Hydrogen Infrastructure



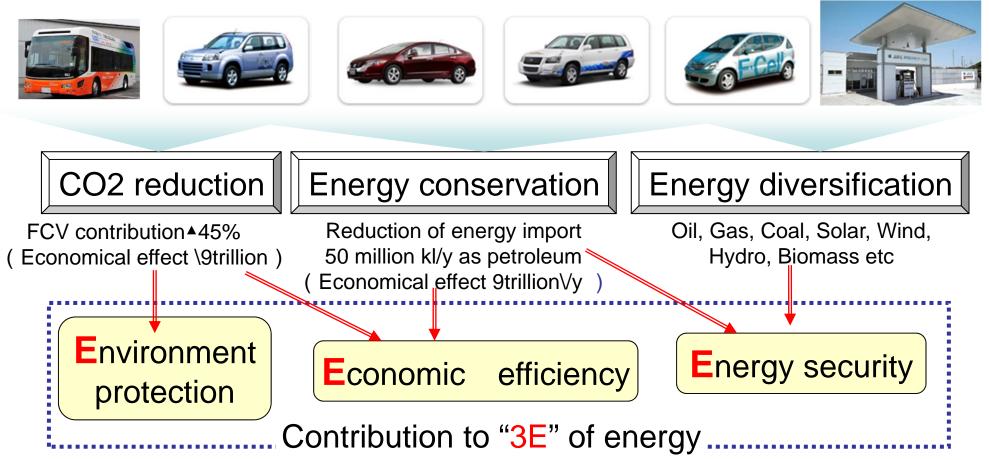


* Precondition: Benefit for FCV users (price/convenience etc.) are secured, and FCVs are widely and smoothly deployed

FCV's Contribution to "3E" of Energy

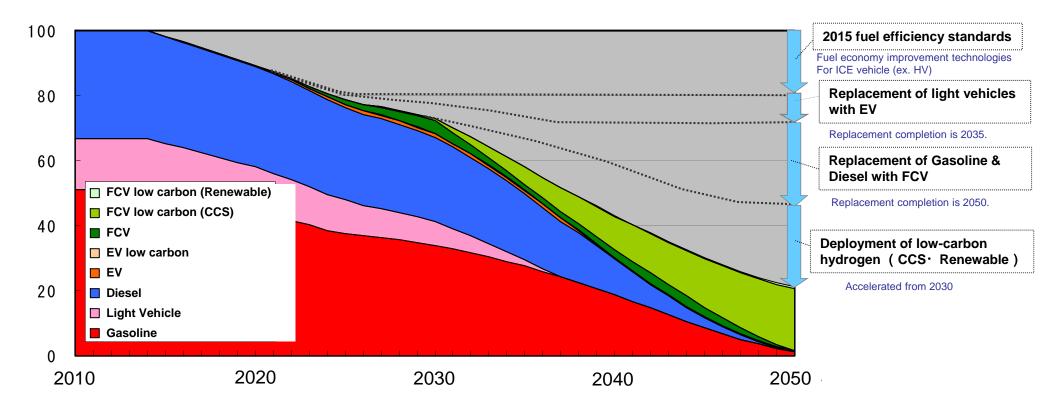


Fuel cell vehicle (FCV) and hydrogen will contribute to 3E of energy by reduction of CO2, energy conservation and primary energy diversification.



Estimate of CO2 emissions reduction with FCVs and the development of low-carbon hydrogen infrastructure

Low-carbon transportation system is necessary to achieve long-term CO2 reduction target. The deployment of FCV is highly promising measure for CO2reduction



Reference : Council on Competitiveness-Nippon (COCN) 2009.3

The Strategic Energy Plan of Japan (Revised in June 2010 by METI)



Japanese government has revealed its intention for commercialization start of FCV in 2015 and hydrogen energy society creation.

The Strategic Energy Plan of Japan "Action plan of hydrogen energy society creation" summary

[Target]

- We will create hydrogen energy society which emits no CO2 in utilizing stage.
- Hydrogen from fossil resources will be used in early deployment phase.
- In the future, hydrogen production from fossil resources with CCS* and/or non-fossil energy will be promoted.
- The government will support to hydrogen infrastructure construction which is prepared for 2015 FCV.

[Action]

- Support and regulation mitigation for cost down
- Promotion of demonstration test

*Carbon Capture and Storage

Joint Announcement by 13 Japanese companies

January 13 2011



1.As development of fuel-cell systems progresses, Japanese automakers are continuing to drastically reduce the cost of manufacturing such systems and are aiming to launch FCVs in the Japanese market —mainly in the country's four largest cities—in 2015. The automobile industry hopes to popularize the use of FCVs after their initial introduction as a way of tackling energy and environmental issues.



2.Hydrogen fuel suppliers are aiming to construct approximately 100 hydrogen fueling stations by 2015, based on the number of FCVs expected to initially enter the market, to ensure a smooth launch and to create initial market.

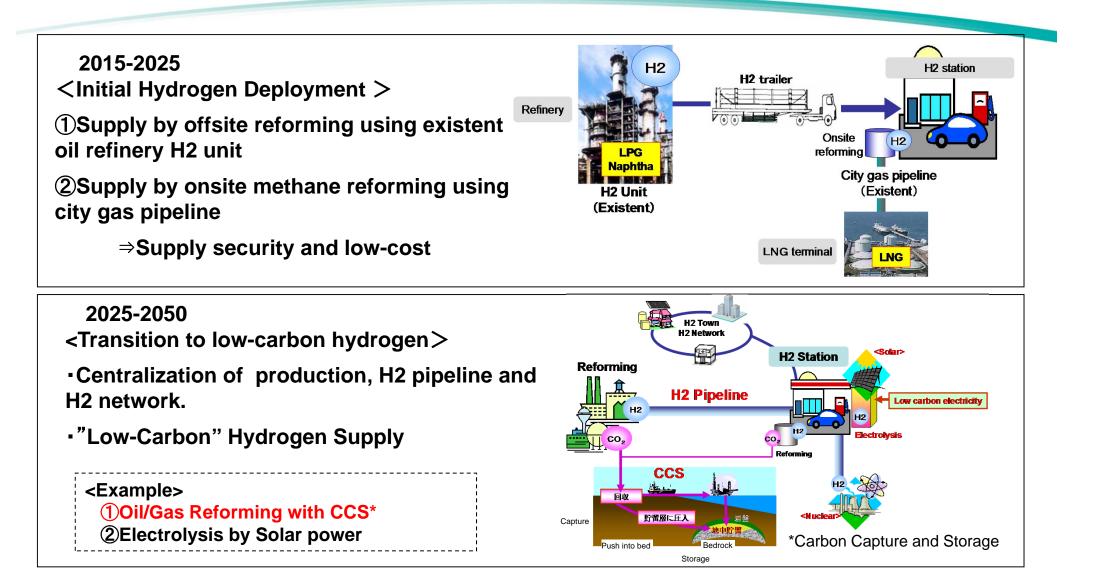
3.With an aim to significantly reduce the amount of CO2 emitted by the transportation sector, automakers and hydrogen fuel suppliers will work together to expand the introduction of FCVs and develop the hydrogen supply network throughout Japan. The two groups are looking to the government to join them in forming various strategies to support their joint efforts and to gain greater public acceptance of the technology.



Supply Chain Business Model

Hydrogen Supply Scheme toward Low-carbon Society

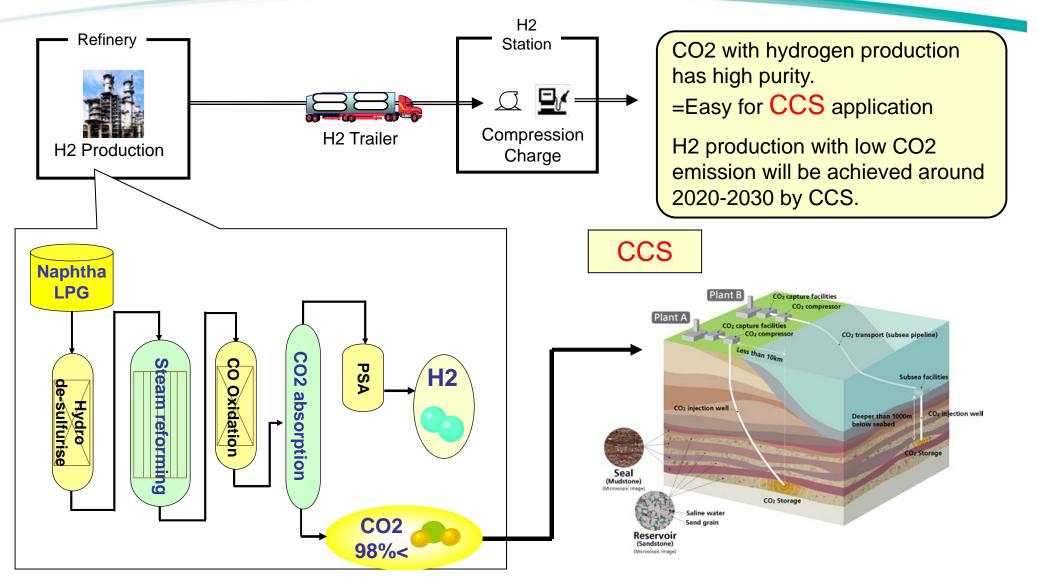




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Business Model of Oil Companies Supply Chain using Refinery Surplus Capacity





Business Model of Oil Companies H2 Production Capacity in Japan

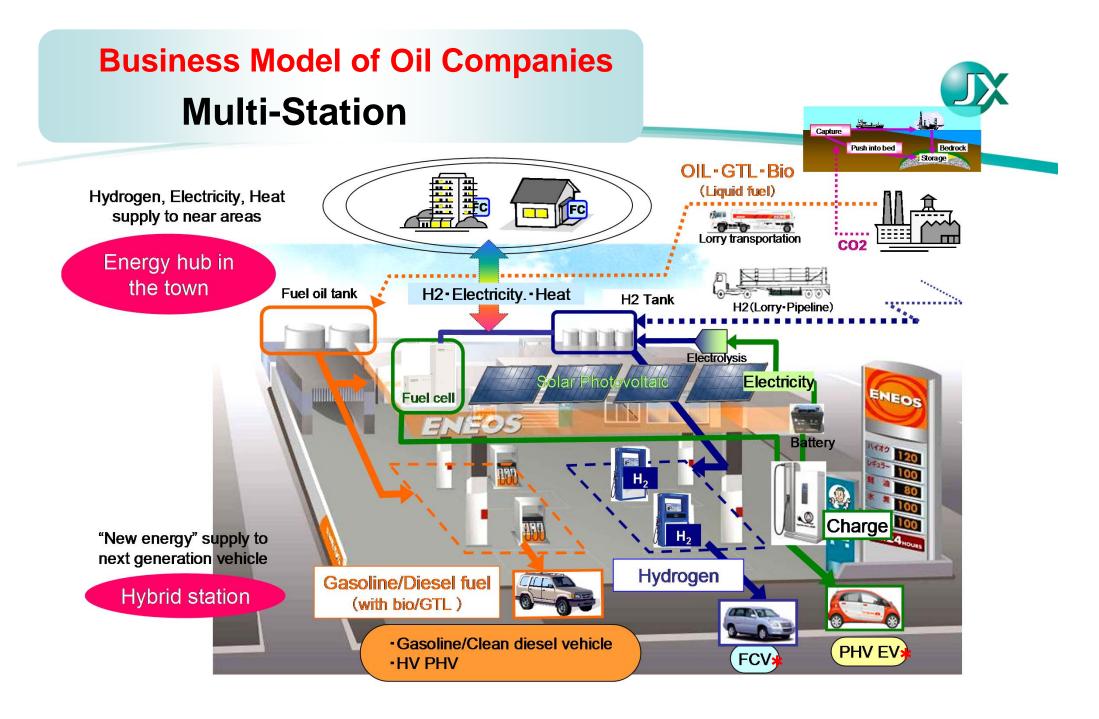


Japanese refineries has 4.7 billion Nm3* surplus and "on purpose" H2 production capacity.

* Applicable to 5 million FCVs

Reference : JPEC Report

	Production			Capacity			
Industry	Stock	Input Energy	Process	Current Surpluss	By-product	Main Product	
				Billion Nm3			
On Purpose Production							
Oil	Petroleum	Petroleum	Reforming	4.7			
Ammonia	Various 0.6						
City Gas	Natural Gas	Natural Gas	Reforming	_	-	Hydrogen	
Electricity	Water	Nuclear	Pyrolysis				
-	Water	(Electricity)	Electrolysis				
By Production							
Steel	Coal	Coal	Dry Distillation		1.2	Cokes	
Petro-Chemical	Petroleum	Petroleum	Pyrolysis	_	1	Ethylene	
Soda	Water	(Electricity)	Electrolysis		0.6	NaOH	



* FCV: Fuel Cell Vehicle, PHV: Plug-in Hybrid Vehicle, EV; Electric Vehicle ¹²



Activities of "HySUT"





- Objective -

Contribution to preparing of circumstances toward the spread of FCV (Technology, Standard, Consumer acceptance, Social system) by operating "Demonstration Test".

(1) Members: 18 Companies

Energy Supplier: JX Nippon Oil & Energy, IDEMITSU KOSAN, COSMO OIL, Showa Shell Sekiyu. K.K., TOKYO GAS, OSAKA GAS, TOHO GAS, Saibu Gas, IWATANI CORPORATION

Engineering Company, Device Company:

Air Liquid Japan, KAWASAKI HEAVY INDUSTRIES, MITSUBISHI KAKOKI, TAIYO NIPPON SANSO

Automakers: TOYOTA, Nissan, HONDA

Others

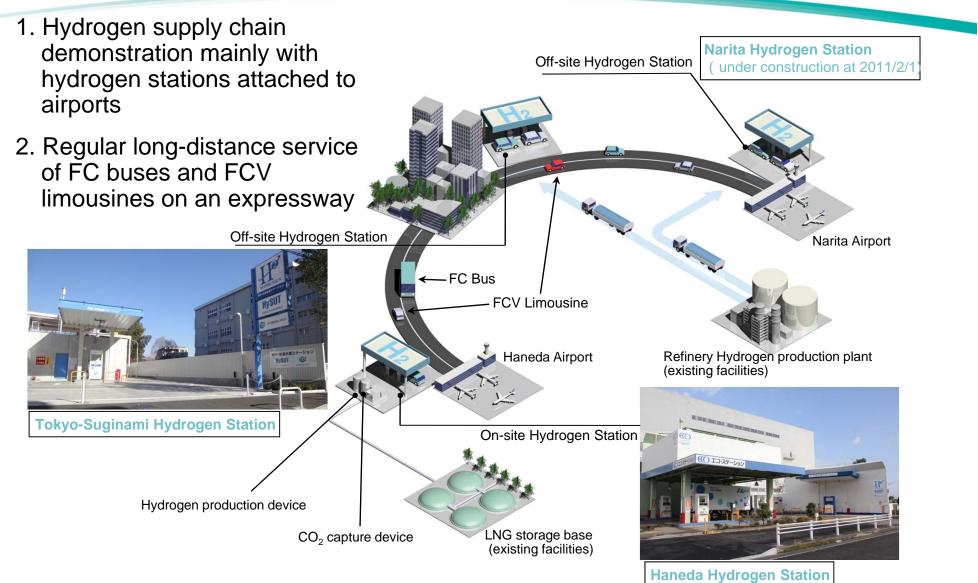
Japan petroleum energy center, Engineering Advancement Association of Japan

(2) Establishment : 2009.7.31

(3) Location: 2-10-5 Akasaka Minato-ku, Tokyo 107-0052

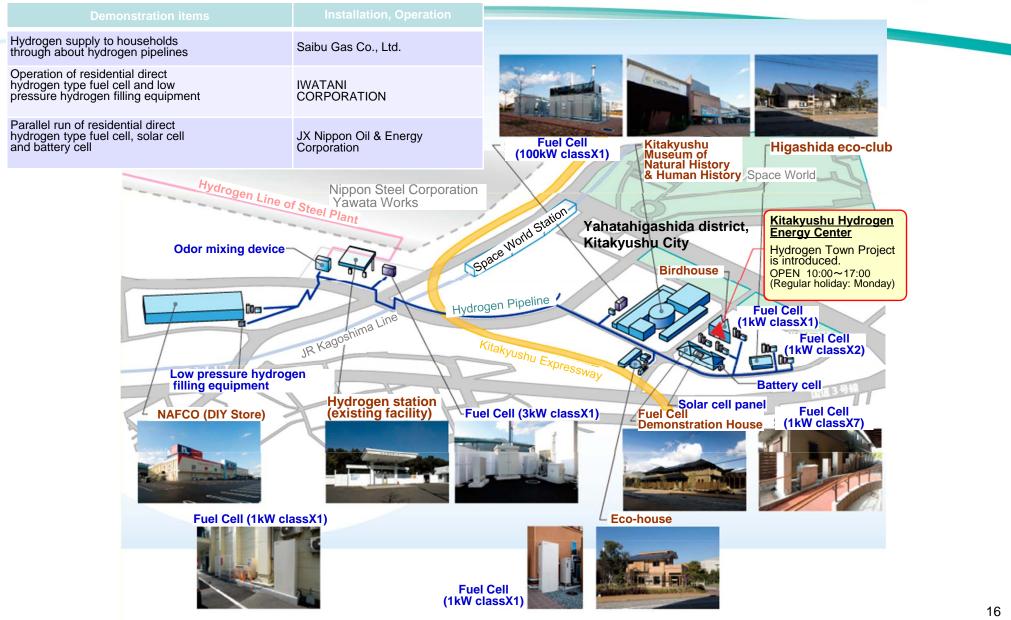
HySUT Hydrogen Highway Project





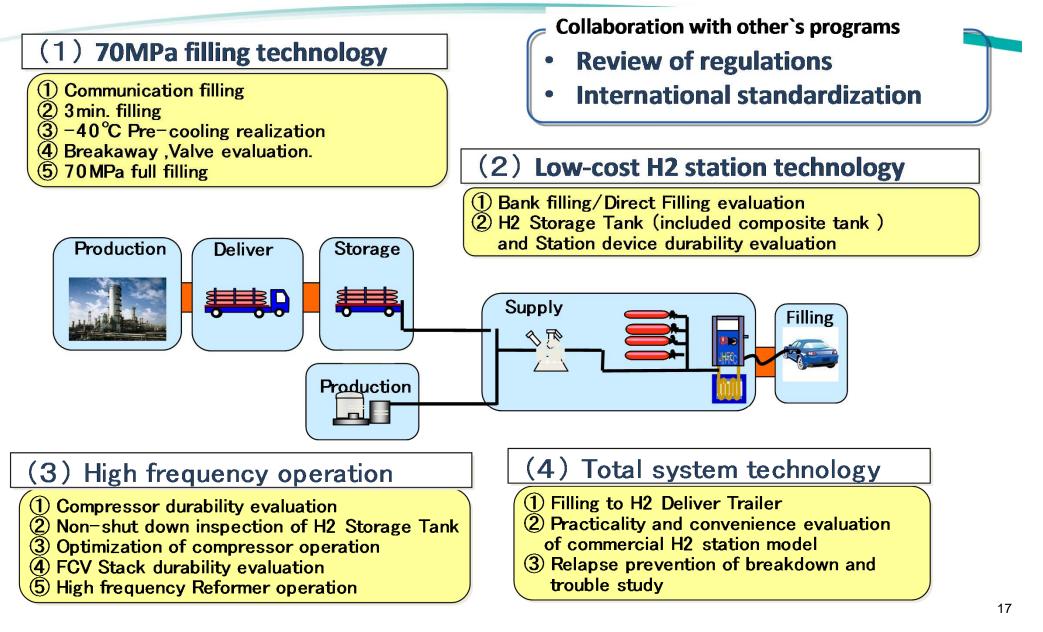
Hydrogen Town Project HySUT





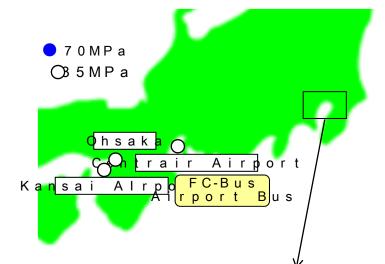
Technical Tasks in 2011-2015





HySUT FCV/Station Demonstration





FCV / FC-Bus	Contents	
FCHV-adv (3)	Fleet driving 1, Program driving 1	
(ΤΟΥΟΤΑ)	Test vehicle for charging system 1	
X-TRAIL-FCV (3)	Fleet driving 1, Program driving 1	
(Nissan)	Test vehicle for charging system 1	
FCX-CLARITY (2) (Honda)	Fleet driving 1, Program driving 1	
FCHV-BUS (3 ~ 4) (TOYOTA)	Fleet driving	
Lease Vehicle	Cooperating to demonstration with free hydrogen from HySUT	



	Hydroger	Station (11)	Туре	
		Kasumigaseki	Mobile Off-site	
70 MPa	7.0	Yokohama Daikoku	Off-site	
	-	Yokohama Asahi	Naphtha On-site	
	IVIFa	Senju	City gas On-site	
		Ariake	Liquefied Hydrogen	
		Centrair	City gas On-site	
		Osaka	City gas On-site	
	35	Kansai Airport	Simplified Off-site	
	МΡа	Tokyo Suginami	Off-site	
		Haneda Airport	City gas On-site	
		Narita Airport	Off-site	

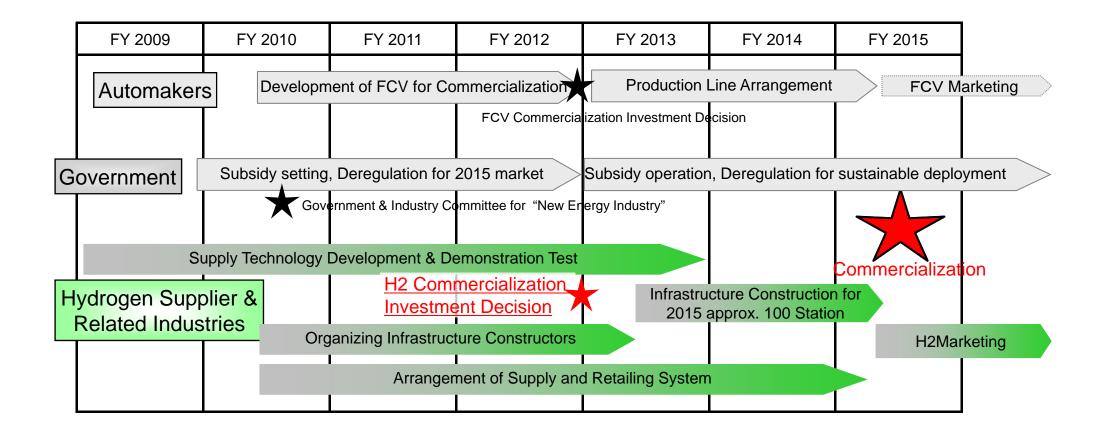


Schedule for 2015

Schedule toward Commercialization



End of FY2012 : Investment Decision



Requirements of Investment Decision Making

National strategy must be fixed.

- ①Number and marketing area of FCV in short and long term.
- ②Number and placement area of H2 infrastructure which accommodates to FCV number
- ③Subsidy and back up system for deployment of FCV and H2

Circumstances around business must be cleared.

①Economical circumstances ; Technology development, Deregulation, Standardization, Subsidy and back up system for deployment

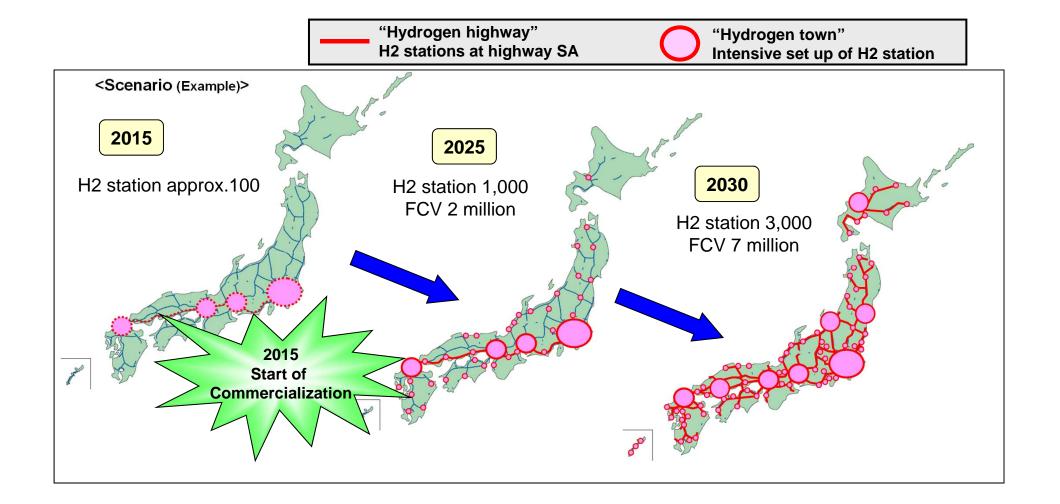
② Practical circumstances ; Organizing infrastructure constructors, Arrangement of supply and retailing system, Practice of operation

③ Social circumstances ; Public acceptance making through social demonstration, Dissolving of groundless fear



Deployment Strategy Discussion

Hydrogen Infrastructure Growing up Scenario (Example)



Joint Study on Preceded H2 Infrastructure Preparation



<The concept of preceded H2 infrastructure preparation>

Preparation of hydrogen station before 2015 FCV commercialization

Intensive placement in Kantou, Nagoya, Kansai and Fukuoka city area which may have big FCV market.

Placement on highways between 4 city areas.

Placement has to satisfy convenience of FCV users for FCV deployment.

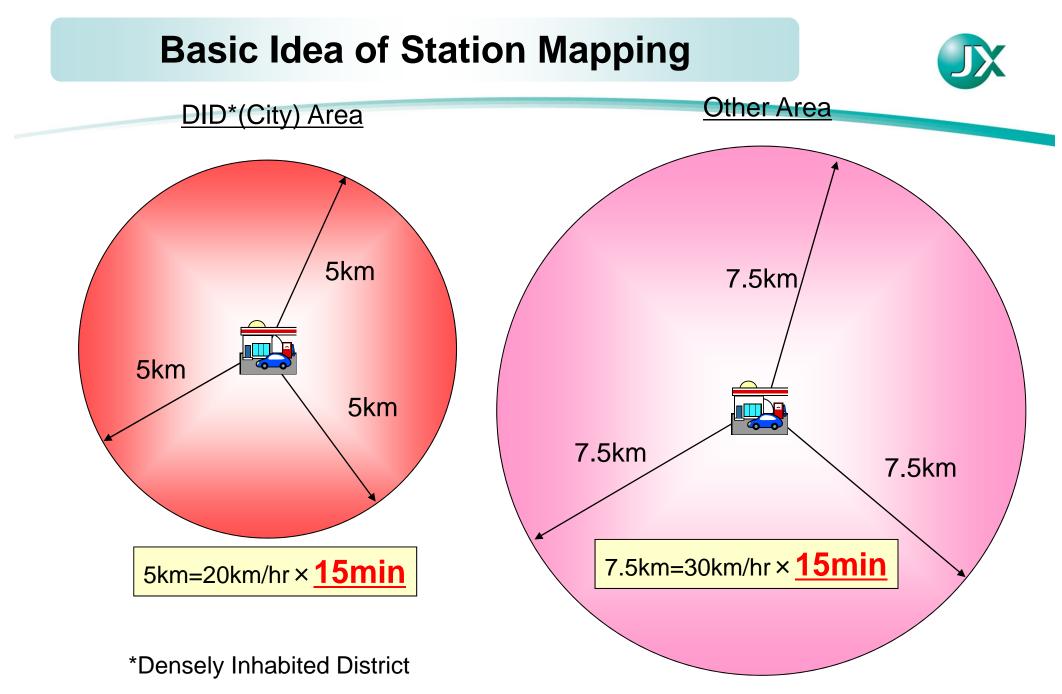
Placement on highways

Aprox. 100 Stations

13 companies (Automakers and energy suppliers) are discussing strategy for early market deployment.

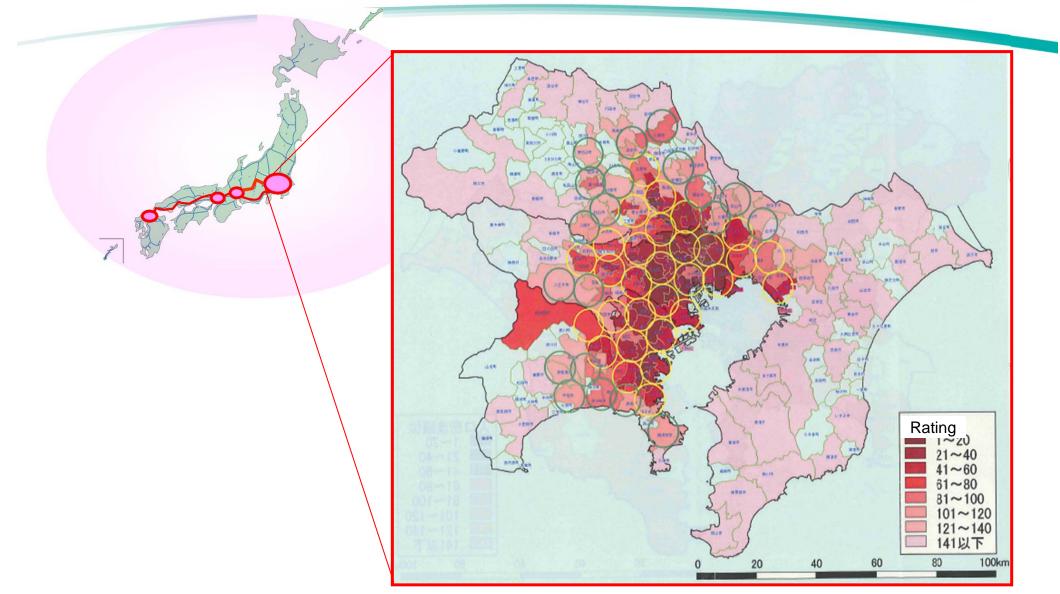
Local governments of 4 regions have started to discuss with automakers and energy suppliers

Intensive placement at Kantou, Nagoya, Kansai and Fukuoka areas



Study Image (Tentative) in Kantou Area





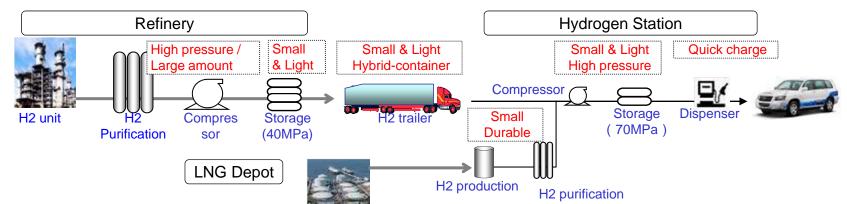


Issues

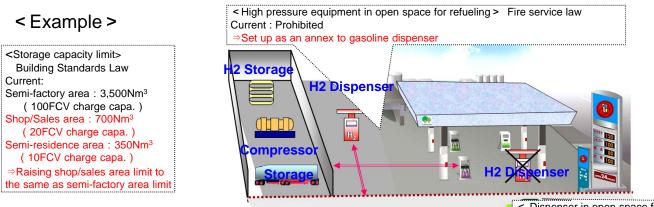
Cost-down through R/D and Regulation Relaxation

1 . R/D cost-down

NEDO project etc : Fundamental/Elemental R/D



2. Regulation relaxation cost-down



Government, Automakers and energy suppliers are jointly working on regulation refining.

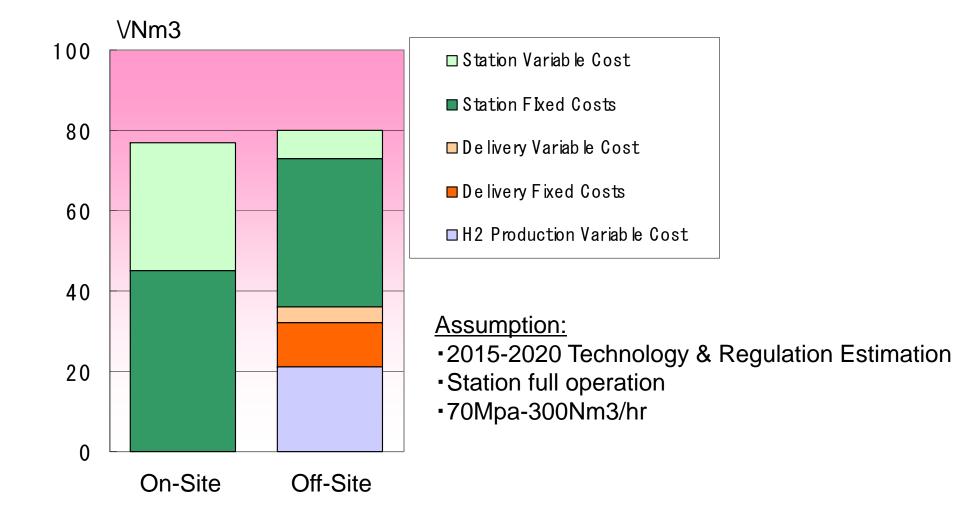
< Dispenser in open space for refueling > Fire service law
 < Distance between H2 dispenser and road > High Pressure Gas Safety Act
 Current : 6m ⇒ 4m, same as gasoline dispenser

 Set up as an annex to gasoline dispenser

Future Cost Estimation by JHFC





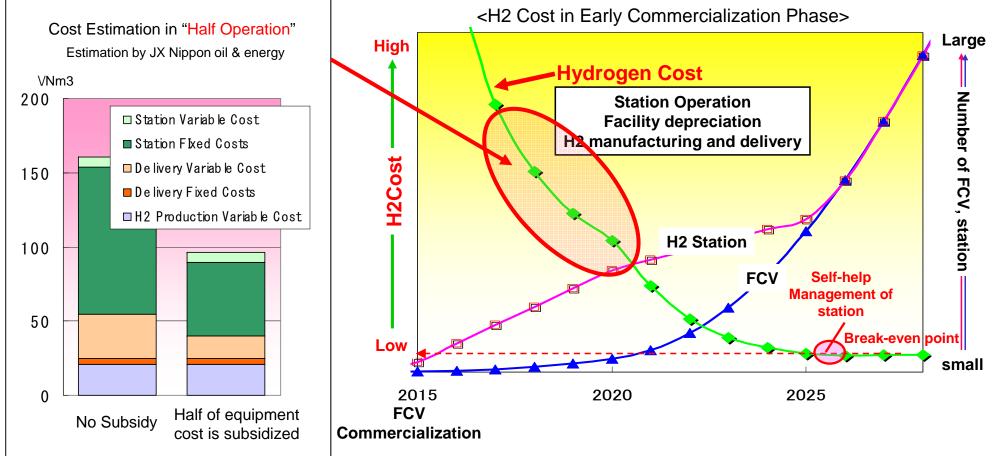


"Cost" Issue during Early Commercialization Phase (2015-2025)



During early commercialization phase, hydrogen supply cost will be excessively high due to initial low sales numbers. Energy suppliers can not bear by themselves.

A system for cost-sharing (facility investment, subsidy/incentive for FCV/hydrogen purchase) by all Japan (government, makers, suppliers, consumers) is necessary.

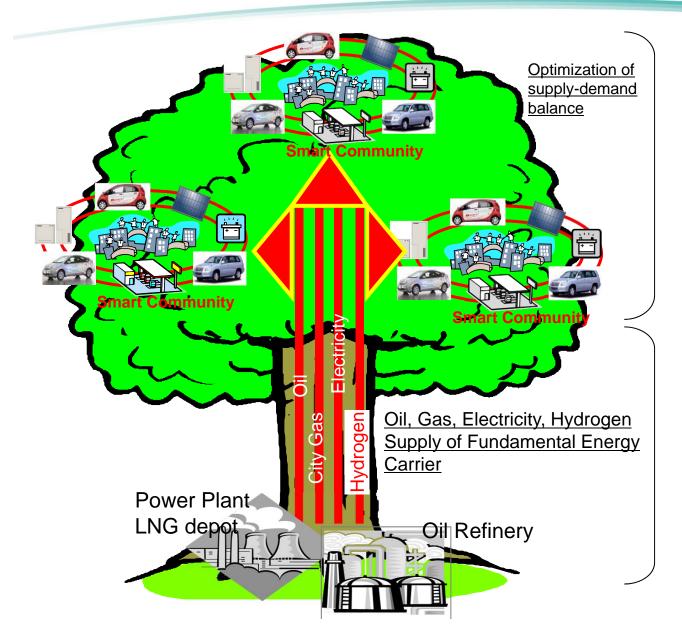




Energy Innovation

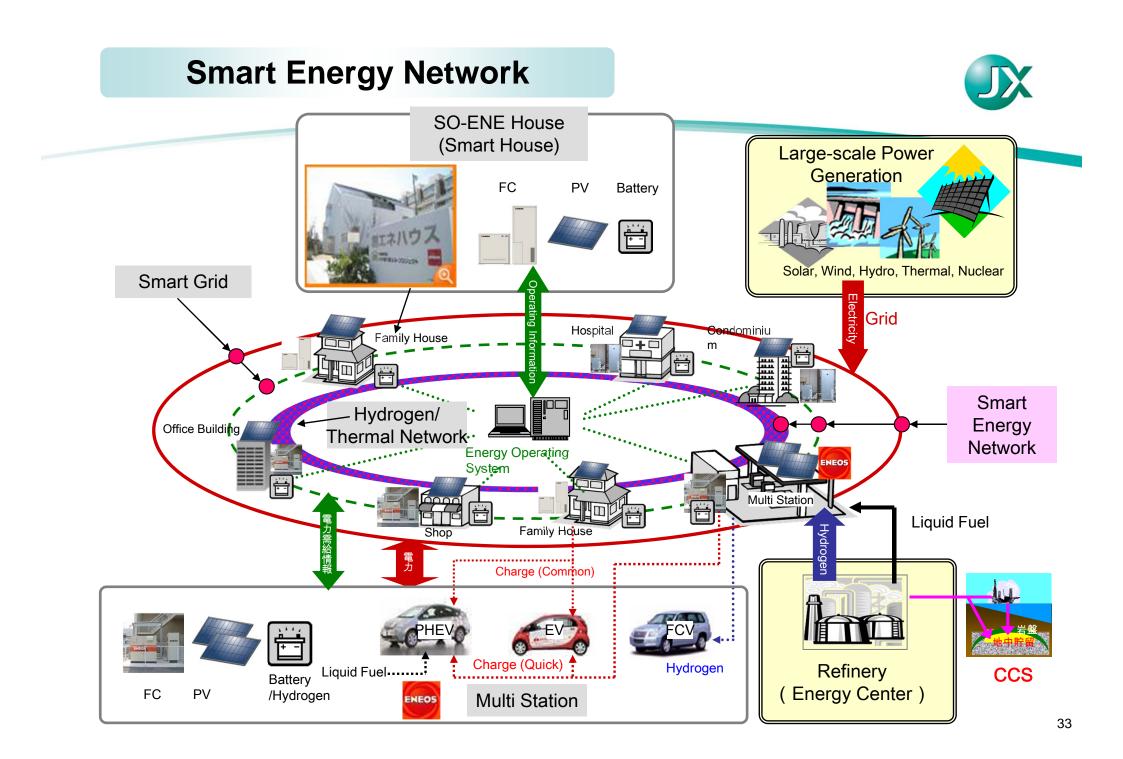
Hydrogen, The Forth Fundamental Energy Carrier



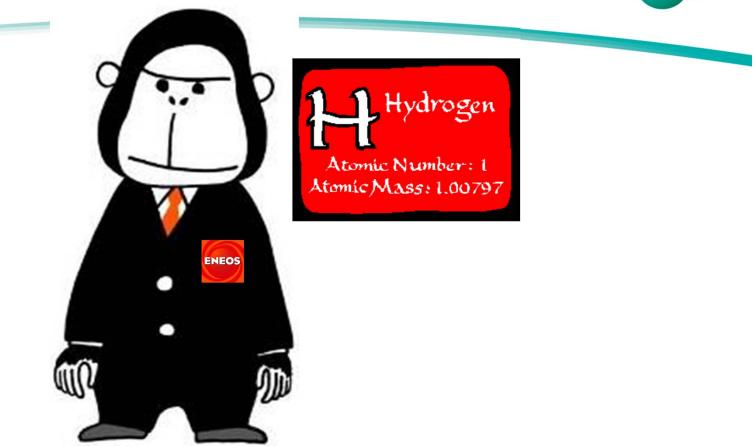


We will build hydrogen "The forth fundamental energy carrier" infrastructure for FCV deployment.

With hydrogen infrastructure, we will work on new society system creation by secure fundamental energy supply and optimization of supplydemand balance in "Smart Community"







Thank you for your attention.